



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS

November 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	56.1	-9.1	97.77	-9.0	54.85	-17.3	na	3.2	na	-6.2	na	-14.7
Pacific	60.8	-8.9	112.86	-10.6	68.66	-18.6	na	2.1	na	-7.0	na	-16.9
Statewide	55.3	-8.2	86.22	-5.7	47.70	-13.4	20,395,475	2.5	11,283,586	-5.9	972,817,873	-11.3
Eastern	50.3	-8.0	66.14	0.9	33.26	-7.2	1,512,018	2.3	760,353	-5.9	50,286,204	-5.1
Central	47.3	-6.5	92.98	-7.4	44.02	-13.4	1,732,124	0.5	820,115	-6.0	76,252,135	-12.9
Southern	51.4	-5.4	73.42	-2.0	37.77	-7.2	2,935,676	3.0	1,510,246	-2.5	110,880,759	-4.4
Willamette Valley	54.6	-10.0	79.03	-4.8	43.15	-14.3	3,108,773	2.6	1,697,242	-7.6	134,132,039	-12.0
Mt Hood/Gorge	57.6	-6.0	79.46	-0.8	45.75	-6.7	657,334	-1.6	378,407	-7.6	30,069,956	-8.3
Portland Metro	61.5	-10.0	94.36	-8.6	58.01	-17.7	6,911,036	3.8	4,248,410	-6.6	400,875,693	-14.6
Coast	52.6	-6.3	90.60	-3.5	47.69	-9.5	3,641,334	1.6	1,916,624	-4.8	173,638,626	-8.1

Source: Smith Travel Research

OREGON LODGING STATISTICS

November 2009 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	49.5	-4.3	93.60	-8.3	46.33	-12.3	na	3.1	na	-1.3	na	-9.5
Pacific	53.5	-2.2	106.43	-8.6	56.98	-10.6	na	1.9	na	-0.3	na	-8.9
Statewide	45.5	-1.9	81.44	-3.9	37.06	-5.7	1,850,760	1.9	842,204	0.0	68,588,874	-3.9
Eastern	38.4	-13.1	60.61	1.2	23.25	-12.1	135,810	0.0	52,088	-13.1	3,157,290	-12.1
Central	32.6	-0.8	75.72	-4.1	24.69	-4.9	155,580	-0.6	50,734	-1.4	3,841,520	-5.5
Southern	40.5	-2.9	67.17	-2.3	27.19	-5.1	263,070	1.8	106,491	-1.2	7,153,160	-3.4
Willamette Valley	45.4	-6.5	76.69	-6.4	34.82	-12.5	283,530	2.2	128,718	-4.4	9,871,355	-10.5
Mt Hood/Gorge	44.3	-8.9	70.34	0.5	31.17	-8.4	58,830	-2.0	26,064	-10.7	1,833,442	-10.2
Portland Metro	56.8	4.1	92.91	-5.1	52.76	-1.2	634,350	3.6	360,220	7.9	33,466,845	2.3
Coast	37.0	-6.8	78.13	-6.5	28.93	-12.9	328,860	1.3	121,778	-5.6	9,513,941	-11.8

Source: Smith Travel Research