



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS

December 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	55.1	-8.7	97.51	-8.8	53.71	-16.7	na	3.2	na	-5.8	na	-14.1
Pacific	59.9	-8.3	112.41	-10.5	67.30	-18.0	na	2.1	na	-6.4	na	-16.2
Statewide	53.9	-7.7	85.60	-5.7	46.11	-13.0	22,307,796	2.4	12,017,565	-5.5	1,028,679,013	-10.9
Eastern	48.6	-8.2	65.85	0.8	31.99	-7.5	1,652,355	2.1	802,730	-6.3	52,856,386	-5.6
Central	45.9	-5.6	92.48	-7.3	42.42	-12.5	1,892,890	0.4	868,312	-5.2	80,304,272	-12.1
Southern	50.1	-5.0	72.92	-1.9	36.52	-6.8	3,207,515	2.9	1,606,523	-2.2	117,148,321	-4.1
Willamette Valley	53.3	-9.6	78.51	-4.6	41.82	-13.8	3,401,754	2.6	1,812,128	-7.2	142,268,495	-11.5
Mt Hood/Gorge	56.1	-6.1	79.10	-0.6	44.39	-6.6	718,125	-1.7	402,981	-7.6	31,877,078	-8.2
Portland Metro	60.2	-9.5	93.60	-8.7	56.36	-17.3	7,566,896	3.8	4,556,482	-6.0	426,480,141	-14.2
Coast	50.8	-6.0	89.75	-3.4	45.55	-9.2	3,980,660	1.5	2,020,230	-4.5	181,313,345	-7.8

Source: Smith Travel Research

OREGON LODGING STATISTICS

December 2009 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	44.2	-1.9	93.73	-6.0	41.46	-7.8	na	3.1	na	1.1	na	-5.0
Pacific	49.6	0.4	105.86	-8.3	52.51	-8.0	na	1.8	na	2.2	na	-6.3
Statewide	38.3	-1.1	76.18	-4.6	29.20	-5.6	1,911,987	1.9	732,894	0.7	55,828,268	-3.9
Eastern	30.2	-12.8	60.63	-0.6	18.31	-13.3	140,337	0.0	42,389	-12.8	2,570,245	-13.3
Central	30.0	9.8	84.07	-2.9	25.21	6.6	160,766	-0.6	48,197	9.2	4,052,137	6.0
Southern	35.4	1.0	65.10	-0.5	23.02	0.5	271,839	1.8	96,117	2.8	6,257,044	2.3
Willamette Valley	39.2	-3.3	70.79	-1.6	27.78	-4.8	292,981	2.2	114,960	-1.1	8,138,444	-2.7
Mt Hood/Gorge	40.4	-7.1	73.54	3.1	29.73	-4.2	60,791	-2.0	24,574	-8.9	1,807,122	-6.1
Portland Metro	46.8	-1.3	83.35	-9.1	39.03	-10.3	655,526	3.6	306,943	2.2	25,584,737	-7.0
Coast	30.6	0.4	73.95	-1.0	22.60	-0.6	339,326	1.1	103,724	1.5	7,670,025	0.5

Source: Smith Travel Research