



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 September 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	63.9	1.5	110.38	4.0	70.50	5.6	na	0.7	na	2.2	na	6.3
Pacific	71.4	2.4	134.35	6.1	95.86	8.6	na	0.2	na	2.6	na	8.9
Statewide	64.2	4.4	99.62	4.7	63.93	9.3	17,009,162	0.2	10,914,621	4.6	1,087,330,034	9.6
Eastern	54.0	5.5	72.37	1.8	39.09	7.4	1,277,094	0.0	689,809	5.5	49,921,451	7.4
Central	59.1	8.6	112.20	6.6	66.27	15.8	1,409,499	0.2	832,531	8.9	93,412,145	16.0
Southern	59.7	6.5	80.93	2.5	48.34	9.2	2,261,658	0.0	1,351,077	6.5	109,338,742	9.2
Willamette Valley	61.5	4.4	86.98	2.6	53.45	7.1	2,701,875	0.3	1,660,372	4.7	144,422,502	7.4
Mt Hood/Gorge	60.4	2.1	90.11	2.4	54.38	4.5	541,086	1.2	326,550	3.3	29,426,798	5.8
Portland Metro	74.3	3.8	110.29	7.0	81.91	11.1	5,876,090	0.0	4,363,706	3.8	481,293,380	11.1
Coast	57.9	2.5	105.74	2.6	61.23	5.1	2,975,486	0.7	1,723,067	3.2	182,197,794	5.8

Source: Smith Travel Research

OREGON LODGING STATISTICS
 September 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	63.4	0.3	111.03	3.3	70.36	3.6	na	0.7	na	0.9	na	4.2
Pacific	72.1	1.2	133.89	5.5	96.50	6.8	na	0.2	na	1.4	na	7.0
Statewide	70.6	2.6	103.55	4.8	73.10	7.5	1,870,320	-0.1	1,320,357	2.5	136,720,641	7.4
Eastern	62.9	2.8	81.56	3.2	51.31	6.1	140,340	0.0	88,285	2.8	7,200,406	6.1
Central	68.3	3.4	114.16	9.4	77.96	13.1	154,890	0.2	105,771	3.6	12,074,967	13.3
Southern	67.7	4.8	84.81	3.5	57.40	8.6	250,770	0.0	169,723	4.8	14,394,706	8.5
Willamette Valley	66.3	2.5	92.93	3.3	61.60	6.0	296,760	-0.1	196,704	2.4	18,279,702	5.9
Mt Hood/Gorge	67.3	-3.2	95.49	0.5	64.29	-2.7	59,460	0.0	40,034	-3.2	3,822,958	-2.7
Portland Metro	78.4	3.9	114.20	7.0	89.57	11.2	645,990	0.0	506,638	4.0	57,858,168	11.3
Coast	66.5	-1.6	107.69	0.5	71.62	-1.1	326,970	0.0	217,459	-1.6	23,417,353	-1.1

Source: Smith Travel Research