



Oregon Tourism Commission
 dba Travel Oregon
 670 SE Hawthorne Avenue, Suite 240
 Salem, Oregon 97301
 503-378-8850

OREGON LODGING STATISTICS
 November 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	63.4	1.4	110.45	3.8	69.99	5.3	na	0.7	na	2.1	na	6.1
Pacific	70.6	2.4	134.03	5.9	94.59	8.5	na	0.3	na	2.7	na	8.7
Statewide	62.8	4.7	99.05	4.7	62.24	9.5	20,809,643	0.1	13,075,879	4.8	1,295,119,267	9.7
Eastern	53.1	6.0	71.75	2.0	38.13	8.1	1,562,025	0.0	830,102	6.0	59,562,333	8.1
Central	57.1	9.0	109.86	7.0	62.72	16.7	1,724,442	0.2	984,486	9.3	108,151,758	16.9
Southern	58.4	6.6	80.04	2.5	46.74	9.2	2,758,793	-0.3	1,611,151	6.2	128,952,930	8.9
Willamette Valley	60.2	5.0	87.28	2.8	52.57	7.9	3,304,953	0.2	1,990,468	5.2	173,732,293	8.1
Mt Hood/Gorge	58.6	2.3	88.75	2.6	52.00	4.9	661,988	1.0	387,887	3.3	34,423,579	6.0
Portland Metro	73.2	3.6	110.29	6.8	80.77	10.7	7,189,603	0.0	5,265,473	3.6	580,710,116	10.7
Coast	56.0	3.5	104.03	2.2	58.27	5.8	3,651,347	0.6	2,045,178	4.1	212,762,847	6.4

Source: Smith Travel Research

OREGON LODGING STATISTICS
 November 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	57.4	2.1	107.50	2.6	61.74	4.7	na	0.7	na	2.8	na	5.4
Pacific	63.6	3.8	128.50	5.3	81.66	9.4	na	0.4	na	4.2	na	9.8
Statewide	51.9	6.9	92.79	4.3	48.19	11.5	1,864,470	-0.2	968,229	6.7	89,840,825	11.3
Eastern	42.5	8.6	68.73	5.2	29.24	14.2	140,130	-0.1	59,603	8.4	4,096,795	14.0
Central	40.9	9.7	93.88	8.2	38.39	18.7	154,890	0.2	63,346	9.8	5,946,862	18.9
Southern	47.1	7.4	73.05	3.9	34.44	11.5	244,170	-0.8	115,113	6.5	8,409,544	10.6
Willamette Valley	52.3	7.6	86.78	2.4	45.34	10.1	296,730	-0.1	155,046	7.5	13,454,279	10.0
Mt Hood/Gorge	42.7	-0.5	78.52	5.3	33.51	4.8	59,460	0.0	25,377	-0.5	1,992,531	4.8
Portland Metro	64.2	5.0	105.00	5.2	67.41	10.5	645,990	0.0	414,708	5.0	43,543,820	10.5
Coast	42.1	11.0	91.38	1.7	38.51	12.9	327,960	0.0	138,204	11.0	12,629,536	12.9

Source: Smith Travel Research