



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 May 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	60.2	2.0	109.06	4.2	65.66	6.3	na	0.7	na	2.8	na	7.1
Pacific	66.3	2.8	128.95	5.9	85.53	8.9	na	0.2	na	3.0	na	9.2
Statewide	54.5	5.1	90.86	4.2	49.54	9.6	9,399,932	0.3	5,125,191	5.5	465,699,816	9.9
Eastern	43.0	5.0	67.08	0.8	28.85	5.9	706,378	0.0	303,744	5.0	20,376,492	5.9
Central	46.9	14.6	93.41	5.7	43.81	21.2	779,613	0.3	365,620	14.9	34,151,092	21.5
Southern	47.6	8.0	73.41	2.2	34.96	10.4	1,241,799	0.0	591,327	8.0	43,408,605	10.4
Willamette Valley	53.5	5.3	80.23	3.2	42.94	8.6	1,494,931	0.7	800,036	6.0	64,187,455	9.3
Mt Hood/Gorge	49.3	5.1	78.44	1.5	38.70	6.8	299,282	1.8	147,651	7.1	11,581,067	8.7
Portland Metro	66.6	3.9	102.83	6.1	68.49	10.2	3,249,033	-0.1	2,164,194	3.9	222,537,267	10.2
Coast	46.7	2.5	91.92	2.1	42.89	4.7	1,645,808	0.8	767,982	3.3	70,592,633	5.5

Source: Smith Travel Research

OREGON LODGING STATISTICS
 May 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	64.0	1.1	109.86	3.6	70.34	4.7	na	0.8	na	1.9	na	5.5
Pacific	69.8	2.6	128.46	5.5	89.72	8.2	na	0.2	na	2.8	na	8.5
Statewide	63.3	5.9	96.02	5.4	60.82	11.6	1,931,703	0.2	1,223,616	6.1	117,485,973	11.8
Eastern	56.1	3.9	69.08	0.3	38.77	4.2	145,018	0.0	81,383	3.9	5,621,952	4.2
Central	58.6	10.6	100.44	6.2	58.81	17.5	160,053	0.3	93,713	10.9	9,412,139	17.8
Southern	58.5	6.6	78.70	3.5	46.01	10.3	256,959	0.0	150,240	6.5	11,823,257	10.3
Willamette Valley	59.9	6.0	84.94	2.2	50.91	8.2	306,900	0.0	183,933	5.9	15,623,294	8.2
Mt Hood/Gorge	60.1	7.3	81.83	0.5	49.15	7.9	61,442	1.8	36,904	9.3	3,019,857	9.9
Portland Metro	75.0	6.9	109.25	8.4	81.93	15.8	666,934	-0.1	500,153	6.8	54,641,084	15.7
Coast	53.7	1.3	97.30	2.5	52.24	3.8	337,869	0.8	181,396	2.1	17,649,786	4.6

Source: Smith Travel Research