



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 January 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	51.0	3.6	105.96	5.1	54.02	8.8	na	0.7	na	4.3	na	9.6
Pacific	58.3	3.2	127.50	6.2	74.36	9.5	na	0.3	na	3.5	na	9.8
Statewide	42.1	4.0	85.19	3.7	35.85	7.9	1,931,114	0.5	812,714	4.5	69,234,224	8.4
Eastern	29.9	3.6	64.92	3.4	19.43	7.1	145,018	0.0	43,401	3.6	2,817,568	7.1
Central	35.6	20.8	89.50	7.4	31.85	29.8	160,053	0.2	56,958	21.0	5,097,865	30.0
Southern	34.3	7.0	68.55	1.5	26.80	8.6	255,936	0.0	87,846	7.0	6,021,800	8.6
Willamette Valley	41.7	1.6	75.18	2.6	31.33	4.2	306,931	1.6	127,915	3.2	9,616,322	5.9
Mt Hood/Gorge	37.8	1.2	74.81	0.9	28.24	2.1	61,442	1.8	23,197	3.1	1,735,315	4.0
Portland Metro	54.3	2.6	96.17	4.9	52.22	7.7	667,306	0.0	362,345	2.6	34,847,444	7.6
Coast	33.5	2.6	81.79	1.6	27.41	4.2	337,900	0.8	113,251	3.4	9,262,790	5.0

Source: Smith Travel Research

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