



# SOUTHERN OREGON & NORTHERN CALIFORNIA

## Travel Itinerary



- Cosmopolitan City
- Rugged California & Oregon Coastline
- Deep Forests
- River Adventure
- Crater Lake National Park
- Culinary & Wine
- National Caves and Volcanic Wonders

### 14 DAYS, TWO STATES, INCREDIBLE BEAUTY.

From San Francisco, along rugged Northern California and Southern Oregon coastline, majestic forests, and rural communities, to Crater Lake...and back again.

A dramatic coastline, the tallest trees on the plan-

et, natural caves, volcanic lakes, waterfalls, mountains, pioneer history, active geothermal activity, and cosmopolitan cities. There are few destinations where you can find this all together in one region, but Northern California and Southern Oregon is one of them.



**Southern Oregon  
Visitors Association**  
[www.southernoregon.org/tours](http://www.southernoregon.org/tours)

Sue Price. Group Tour and FIT Contractor  
[sue@southernoregon.org](mailto:sue@southernoregon.org)  
541-890-5472



## DAY ONE

### Arrive San Francisco



A metropolis of icons that include the gleaming Golden Gate Bridge, clanking cable cars, and roller-coaster streets, San Francisco is also a unique blend of youthful exuberance and Old World sophistication. The city

boasts a dazzling array of world-class museums, restaurants, packing a cultural and culinary punch that's tough to match. Factor in the myriad after-dinner diversions, including local theaters, an opera, a ballet company, and a vibrant music scene, and there are more reasons than ever to leave your heart in San Francisco.

Tonight visit San Francisco's waterfront, the Embarcadero, and make sure to stop by the Ferry Plaza, an indoor/outdoor market dedicated to the culinary arts. In the city where California cuisine was born, the Ferry Plaza is a veritable food heaven showcasing the best Bay Area products. Culinary enthusiasts shop here for the finest artisan ingredients, and diners flock here to savor a meal at one of the chic or casual eateries.



### Overnight in San Francisco

#### San Francisco Travel Association

Peggy Lau, Sr. Associate, Tourism Development  
201 3rd St., Suite 900, San Francisco, CA 94103  
415- 974-6900 Fax: 415-227-2602  
[plau@sanfrancisco.travel](mailto:plau@sanfrancisco.travel) [www.sanfrancisco.travel](http://www.sanfrancisco.travel)

The Tourism Development division works directly with travel professionals not only to help you promote San Francisco as a destination but also provides active assistance in producing the program. We offer itinerary suggestions and comprehensive information on all local services necessary for the development of successful programs.

## DAY TWO

If this is your first visit to San Francisco we recommend you get a lay of the land by embarking on one of the hop-on hop-off sightseeing tours. Union Square, Chinatown and the famous Painted Ladies on Alamo Square are only a few of the landmarks on the itinerary. How about lunch in Little Italy followed by coffee and "dolci" in of the street cafés that always offer a free serving of people-watching. Stroll around the Fisherman's Wharf area with its many attractions, such as Pier 39, the Bay Aquarium and the Wax Museum. Get up close and personal with the Golden Gate Bridge and Alcatraz Island on one of the bay cruises that operate from the Wharf. In the evening, may we suggest a pre-dinner cocktail



at Harry Denton's Starlight Room, accompanied by dazzling views of the city, and followed by dinner at one of the many restaurants in the Union Square area?

### Overnight in San Francisco

## DAY THREE

Travel Hwy 101 along the Northern Coast. Map of Northern California Coast Route [www.northcoastca.com](http://www.northcoastca.com)

Travel out of town over the legendary Golden Gate Bridge. Head north Highway 101 where you will experience rolling hills of beautiful vineyards as they give way to majestic redwoods. The road meanders through the valley of the Russian River to the Pacific Ocean, leading you towards the coastal town and artists' colony of Mendocino.



Take a break and enjoy a picnic lunch in Mendocino Headlands State Park. If the time is right you may even see migrating whales. For more information and extended itineraries in Mendocino consult [www.visitmendocino.com](http://www.visitmendocino.com).

#### North Coast Tourism Council

Scott Schneider  
120 S. Franklin Street, Fort Bragg, CA 95437  
707-964-9010 / 866-836-7557  
[www.northcoastca.com](http://www.northcoastca.com) [info@northcoastca.com](mailto:info@northcoastca.com)

### Continue on the Northern California Coast to Eureka.

#### Overnight in the Eureka [www.eurekachamber.com](http://www.eurekachamber.com)



Travelers come to the California North Coast for many reasons. For some it is the majestic redwoods, for other it is a glimpse of the Victorian seaport City of Eureka, still others for the rich cultural and historic character of the area.

#### Eureka Information

Humboldt County Convention and Visitor Bureau  
Tony Smithers, Executive Director, Group Tours  
1034 2nd St. Eureka, CA 95501  
[tony@redwoods.info](mailto:tony@redwoods.info) [www.redwoods.info](http://www.redwoods.info)  
800- 346-3482 or 707-444-6635

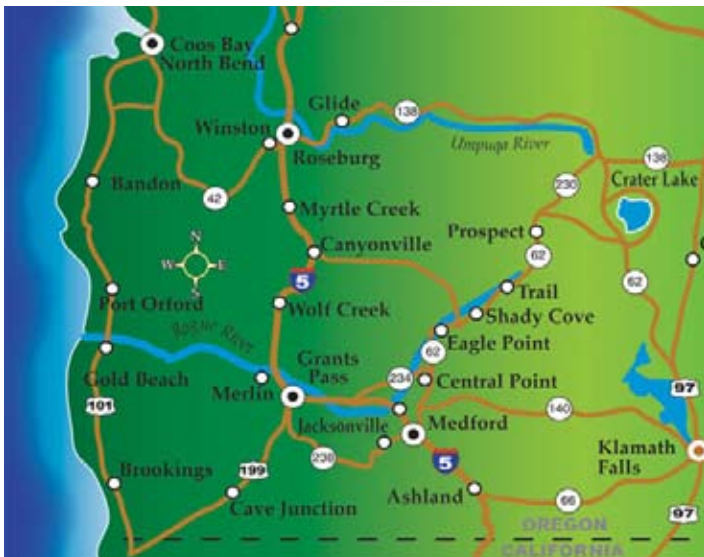
## DAY FOUR

Today we head for **America's Wild River Coast** – the Southern Oregon Coastline. On your way stop at the mighty Redwood National Park and enter into another world amongst the Giant Redwoods, the Trees of Mystery [www.treesofmystery.net](http://www.treesofmystery.net) in the Northern California Redwoods.

Travel through the Redwoods. Nearly half of the remaining old growth redwoods are in this park system, including giant's five stories taller than the Statue of Liberty. They can live to be 2000 years old and grow to over 360 feet tall. Spruce, hemlock, Douglas-fir, berry bushes, and sword ferns create a multiple canopied understory that towers over all visitors. The parks' mosaic of habitats include prairie and oak woodlands, mighty rivers and streams, and 37 miles of pristine Pacific coastline.

**Next stop Southern Oregon Coast.**

## WELCOME TO OREGON



### Southern Oregon Visitors Association

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[www.southernoregon.org](http://www.southernoregon.org)

For other suggested itineraries please visit  
[www.southernoregon.org/tours](http://www.southernoregon.org/tours)

Refer to [www.southernoregon.org/tours](http://www.southernoregon.org/tours) for Southern Oregon Map

A unique collision and co-mingling of forces and splendors of nature have created a visual paradise of rock, waters, sand, forest, hillside, climate, greenery, and wildlife. A rare place on earth, where eight of America's most beautiful wild & scenic rivers tumble down through steep canyons, and towering forests on their way to a rocky coastline with wide stretches of sandy beach, before pouring out into the mighty Pacific ocean. Huddling around the mouths of the rivers are picturesque working



ports, made of hillside homes, small waterfront cafe's, vibrant art communities, and more parks per mile than anywhere in the USA. [www.wilddriverscoast.com](http://www.wilddriverscoast.com). Take time along the route to stop at various lookouts and view points. The photo opportunities will be amazing. The area from Brookings to Gold Beach is the only stretch of beach front where Hwy 101 follows the coastline the entire time. There are also areas for beach walks that go for miles.

## DAY FOUR, DAY FIVE, AND DAY SIX

Overnight in **Bandon** or **Coos Bay**. The two towns are within 30 minutes of each other and a wealth of coastal activities.

You choose your overnight destination. Below is a brief description for each town. All activities take no longer than 45 minutes, no matter what town you decide to experience. Between Bandon and Coos Bay there are plenty of things to do to fill up three days of fun, beauty, and adventure. For extended three- day itineraries for both Bandon and Coos Bay and a list of recommended hotels and restaurants in each area visit [www.southernoregon.org/tours](http://www.southernoregon.org/tours).

An hour north of **Gold Beach** is the seacoast tourist town of Bandon, [www.bandon.com](http://www.bandon.com). Bandon, a charming town known for its lighthouse, quiet beaches with giant sea stacks, terrific vantage points for winter storm watching, world-class golf courses, fine dining, and luxurious accommodations. Bandon was rebuilt after a devastating 1936 fire destroyed the entire business district and most of the residences. A brick chimney on the site of the old bakery stands as a memorial just off Hwy 101. Today the Old Town district is a thriving tourism community. Bandon's "Historic Old Town," [www.bandon.com](http://www.bandon.com) located on the marina is filled with galleries, culinary specialties, restaurants, boutiques, and souvenir shops. South of town, Hwy 101 passes through some of the richest cranberry bogs this side of New England.

Bandon is quickly becoming known as Oregon's Golf Coast

and home to four of the world's premier golf courses (**Bandon Dunes, Pacific Dunes, Bandon Trails, and Old MacDonalds**)

[www.bandondunesgolf.com](http://www.bandondunesgolf.com). Complementing the Bandon Dunes Golf Resort is Bandon's newest 18 hole course, Bandon Crossings

[www.bandoncrossings.com](http://www.bandoncrossings.com). Experience Oregon's oldest golf course, built in the 1920's, **Old Bandon Golf Links** [www.oldbandongolflinks.com](http://www.oldbandongolflinks.com). Adventurous players may choose to rent original hickory clubs ("hickory gutta percha golf") and authentic golf balls as used in the early 1900's.

Favorite stops are **Merritt Lavender Farm**

[www.lavenderladyfarm.com](http://www.lavenderladyfarm.com), **Vincent Cranberry Farm** [www.vincentcranberries.com](http://www.vincentcranberries.com), Woods of the West [www.woodsofthewest.com](http://www.woodsofthewest.com), and strolling **Bandon's Old Town District** and Marina [www.bandon.com](http://www.bandon.com), walking miles on the magnificent beaches surrounding Bandon or experience it by





horseback [www.bandonbeachridingstables.com](http://www.bandonbeachridingstables.com). Or perhaps a Bay Cruise or crabbing adventure is what you are looking for with Prowlers Charter Service [www.prowlercharters.com](http://www.prowlercharters.com), or viewing exotic animals and birds at the West Coast Game Park Safari [www.gameparksafari.com](http://www.gameparksafari.com).

**Stay in Bandon** and enjoy shopping, beachcombing, birding, surfing, golfing, crabbing, fishing, mushroom picking.....and so much more!

Just 30 minutes north of Bandon is The Oregon's Adventures Coast [www.oregonsadventurecoast.com](http://www.oregonsadventurecoast.com) (Coos Bay, North Bend, and Charleston).

Visitors and locals alike enjoy the incredible scenic and most photographed beaches, board and wind surfing opportunities, beautiful maintained garden parks, fresh oysters and clams, handcrafted cranberry sweets and handmade myrtlewood carvings, culinary educational programs, first class lodging options, and colorful history. With Oregon's deepest international harbor, the Coos Bay area has long been a major shipping port for the timber industry and a haven for sport fishing enthusiasts.



An unforgettable side trip for the senses begins in the fishing port of **Charleston** [www.charlestonmarina.com](http://www.charlestonmarina.com), near Coos Bay. The trip takes in three state parks, including the fragrant floral gardens at Shore Acres State Park



[www.shoreacres.net](http://www.shoreacres.net), which are especially breathtaking during the Holiday Light Festival in the month of December; the gorgeous lagoon at Sunset Bay State Park

[www.oregonstateparks.org/park\\_100.php](http://www.oregonstateparks.org/park_100.php) and all of the indigenous wildlife viewing at Cape Arago State Park [www.oregonstateparks.org/park\\_94.php](http://www.oregonstateparks.org/park_94.php).

Other Favorite Stops are **South Slough Interpretive Center** [www.SouthSloughEstuary.org](http://www.SouthSloughEstuary.org), **Oregon Connection – House of Myrtlewood** [www.OregonConnection.com](http://www.OregonConnection.com), touring and tastings at **Cranberry Sweets**, [www.CranberrySweets.com](http://www.CranberrySweets.com), riding the dunes **Spinreel Dune Buggy Rentals, Inc.** [www.ridetheoregondunes.com](http://www.ridetheoregondunes.com), **Clam Digging Excursions** with **Wavecrest Discoveries** [www.WaveCrestDiscoveries.com](http://www.WaveCrestDiscoveries.com), and fishing with **Betty Kay Charters** [www.BettyKayCharters.com](http://www.BettyKayCharters.com)

## DAY SEVEN

From here you are going to travel inland and travel along Hwy 138, a beautiful country road, following the North Umpqua River to **Roseburg** [www.visitroseburg.com](http://www.visitroseburg.com). From Oregon's unspoiled coastline to the crystal clear waterfalls and lakes of



the Cascades, welcome to the **Land of Umpqua** – a land filled with authentic adventures you simply won't find anywhere else. In **Reedsport** stop at

the **Umpqua Discovery Center** [www.umpquadiscoverycenter.com](http://www.umpquadiscoverycenter.com) to learn more about the local and natural history and **Umpqua River Lighthouse** [www.umpqualighthouse.org](http://www.umpqualighthouse.org). Right after Reedsport, as you turn inland stop at the **Dean Creek Elk Viewing** area [www.wildlifehotspots.com/deancreek.html](http://www.wildlifehotspots.com/deancreek.html). Here you will have an opportunity to see a herd of wild elk.

More than 100 years ago, Oregon pioneers, referring to the Indians helping them cross raging rivers, thought Umpqua meant "ferry me across" or "across the waters." When they needed a lift, they would shout Umpqua! Umpqua! Some historians believe the word means "rushing waters" or "thunder water," referring to the region's towering waterfalls and thundering whitewater. Others think that since Native Americans found such a lush land filled with game and water, that Umpqua is Indian for "tummy full" or "I am satisfied." Whatever its origin, modern visitors will be fully satisfied by their experience in the Land of Umpqua.

The scenic drive on Highway 138 is a designated state scenic byway. Take a break in **Elkton** at the **Butterfly Pavilion** [www.elktoncommunityeducationcenter.org](http://www.elktoncommunityeducationcenter.org). Visit the life-cycle display of Oregon butterflies. Walk through the butterfly and hummingbird gardens and circle through the 4.5-acre botanical garden featuring native shrubs and trees planted to represent the climate zones of Oregon. While in Elkton sample wines from **Brandborg**, **Bradley**, and **River's Edge Wineries**. [www.umpquavalleywineries.org](http://www.umpquavalleywineries.org).

**The Land of Umpqua** has over 22 wineries. [www.umpquavalleywineries.org](http://www.umpquavalleywineries.org). The above is just a small sampling. The modern era of grape growing in Oregon began in the Umpqua Valley with the first commercial planting of fine wine grapes northwest of Roseburg in 1961. Today, family owned artisan wineries are creating wines of distinctive quality and character that are receiving international acclaim for the Umpqua Valley.



**Overnight in Roseburg** [www.visitroseburg.com](http://www.visitroseburg.com).

For an extended three-day itinerary for Roseburg and a list of recommended hotels and restaurants visit [www.southernoregon.org/tours](http://www.southernoregon.org/tours)

## DAY EIGHT

Today in Roseburg visit **Douglas County Museum** [www.douglasmuseum.com](http://www.douglasmuseum.com) where they have an exhibit of the 10,000 Year History of Wine (from the ancient Middle East to the Umpqua Valley vineyards today – and award winning exhibit showcasing wine's deep roots through priceless artifacts



and evocative tales. Now let's go on safari at **Wildlife Safari** [www.wildlifesafari.net](http://www.wildlifesafari.net) a fun-filled family destination where you can view over 500 animals in their natural habitat roaming freely much as they do in the wild! Visitors to the park drive through a 4.5 mile trek to see animals from Africa, Asia and the America's. This unique setting offers many opportunities to get up close and personal with animals large and small. Other favorite things to do: Hwy

138 east of Roseburg along the **North and Umpqua River** [www.fs.fed.us/r6/umpqua](http://www.fs.fed.us/r6/umpqua) numerous waterfalls cascade through lush forests of the land of Umpqua. Drive along this **National Scenic Byway** taking in the beautiful sites of the river, stopping at one of the many waterfalls and hiking the trails of the North Umpqua on your way to **Crater Lake National Park** [www.nps.gov/crla/index.htm](http://www.nps.gov/crla/index.htm)



Start your travels to **Grants Pass** [www.visitgrantspass.org](http://www.visitgrantspass.org). On your way take a tour of the **Applegate Trail Interpretive Center** [www.rogueweb.com/interpretive/](http://www.rogueweb.com/interpretive/) just 15 minutes north of Grants Pass off of I-5. The museum offers a glimpse into the colorful history of this rugged area through the stories of the pioneer settlers, the naming of **Grave Creek**, the discovery of gold, the impact of the stage line, and the building of the railroad. It depicts the story of the wagon trail and its despair, determination, and discovery.

Tonight experience the fun adventure of a **Hellgate Jetboat Excursion** [www.hellgate.com](http://www.hellgate.com) in Grants Pass. Then toss in the ever so entertaining jet boat drivers and dinner at the **OK Corral** and you are in for the perfect night. Evening trips depart between 3:30pm and 4:00pm. Give yourself plenty of time when traveling from Roseburg.

**Overnight in Grants Pass.** [www.visitgrantspass.org](http://www.visitgrantspass.org)

## DAY NINE

On the banks of Oregon's legendary **Rogue River** Grants Pass is where Pacific Northwest adventures begin! Grant Pass is a thriving city of 33,000 and among the greatest places in the American West for whitewater thrills, forest trails, fly fishing, friendly faces, and a dynamic local arts, culinary, and entertainment scene. Grant Pass boasts unique festivals, theater, art galleries, award winning restaurants, is the gateway to the **Applegate Valley Wineries** [www.aplegatwinetrail.com](http://www.aplegatwinetrail.com), a wide array of antique stores, and a quaint downtown national historic district. Among some of the favorite things to do is of course taking

an exhilarating river trip on the **Hellgate Jetboat Excursions** [www.hellgate.com](http://www.hellgate.com) (The dinner trip is my favorite!) or take a guided white water rafting, hiking or fishing trip [www.wildrogue.com](http://www.wildrogue.com). Be daring. Enjoy a half or full-day rafting or fishing trip including a lunch on the river's bank. OR.....spend three days



rafting and hiking on the wild and scenic with your choice of camping or staying in lodges along your journey. My guess is that if you do a ½ day..... you'll be back for three days! Your professional guides will escort you down the wild and scenic Rogue River. Great for thrill seekers of all ages. Many groups say this was the highlight of their trip. Individuals or groups up to 50 people. Advance reservations required.

Spend an emotional time with orphaned and hurt animals of the wild. Visit **Wildlife Images** [www.wildlifeimages.com](http://www.wildlifeimages.com). Wildlife Images was established in 1981 and is an exciting and immersive excursion destination. Located on 24 acres of "living laboratory" adjacent to the Wild and Scenic portion of Oregon's Rogue River, approximately 12 miles west of Grants Pass, Wildlife Images receives and cares for over 1,000 animals every year. Reservations required.



An afternoon wine tasting in the **Applegate Valley** [www.applegatewinetrail.com](http://www.applegatewinetrail.com) is another thing that is top on the list of many. **The Applegate Valley Wine Trail**, with over 15 wineries to choose from, starts within 20 minutes of Grants Pass. An absolutely beautiful green valley nestled on the foothills of the Siskiyou Mountain range. This area is the ideal temperature for large bodied varietals and has been producing award winning wines for years. The north side of the Applegate offers exceptional wineries all within a few minutes of each other. Lunch is served at **Troon Vineyards**, by Master Chef Tim Keller and **Schmidt Family Vineyards** overlooking the perfectly manicured gardens.



Within an hour from Grants Pass you can sample the full bodied red wines of the **Illinois Valley** [bvw@bridgeviewwine.com](http://bvw@bridgeviewwine.com), [www.foriswine.com](http://www.foriswine.com), tour underground caves at **Oregon Caves National Monument** [www.nps.gov/orca/index.htm](http://www.nps.gov/orca/index.htm), and visit a mystical funky fantasy land at It's a Burl [www.itsaburl.net](http://www.itsaburl.net) filled with creative wood carvings you could never imagine. And then...let's not forget.... lunch at **Taylor Sausages** [www.taylorsausage.com](http://www.taylorsausage.com)



They are well known for their incredible smoked meats and jerky's, locally baked fresh breads, and local cheeses. Our suggestion is to make Taylor's your first stop. Order ahead and pick up a picnic lunch to enjoy at **Bridgeview Winery** overlooking the duck pond. Your choices on how you spend your day are endless.....

For an extended three day itinerary for Grants Pass and a list of recommended hotels and restaurants visit [www.southernoregon.org/tours](http://www.southernoregon.org/tours).

### Overnight in Grants Pass.

## DAY TEN

Today you are heading for Oregon's only National Park, the beautiful **Crater Lake National Park**. [www.nps.gov/crla/index.htm](http://www.nps.gov/crla/index.htm). On your way there experience the unusual at the **House of Mystery at the Oregon Vortex** [www.oregonvortex.com](http://www.oregonvortex.com). The House of Mystery itself was originally an assay. Going back to the days of the Indians, known to them as "The Forbidden Ground." A spherical field of force, half above ground and half below where the House of Mystery sits and unusual conditions exist.



### Now continue your journey to Crater Lake....

Crater Lake is the deepest lake in the United States and the ninth deepest lake in the world. Crater Lake has inspired people for hundreds of years. No place else on earth combines a deep, pure lake, so blue in color; sheer surrounding cliffs, almost two thousand feet high; two picturesque islands; numerous hiking trails; historic lodging; three restaurants; and a violent volcanic past. It is a place of immeasurable beauty.

Late June through September the **Wizard Island Boat Cruise** around the lake is a must...but it is not for the weak at heart. The walk is a steep one mile down to the docks. Seeing Crater Lake on a parallel level is just an amazing site. If you have the stamina go for it! You can even take a picnic lunch and spend the afternoon on Wizard Island. There are also other incredible trails surrounding the lake all at different levels of expertise. Stop by the Park Rangers Information Booth to pick up trail maps....and just enjoy this gorgeous place on earth.

The ride back from Crater Lake to **Medford** [www.visitmedford.org](http://www.visitmedford.org) along Hwy 62 takes approximately 2

hours, unless you stop off at **Beckies Restaurant** [www.unioncreekoregon.com/beckies/beckies.htm](http://www.unioncreekoregon.com/beckies/beckies.htm), a mountain café, in Union Creek for a slice (or two or three....) of their famous homemade pies! Now off to **Natural Bridge** [www.southernoregon.com/waterfalls/naturalbridge.html](http://www.southernoregon.com/waterfalls/naturalbridge.html), just



minutes south of **Beckies Café**. This natural passage was the only way Native Americans could cross the roaring Rogue River. The water fiercely crashes into underground caves and then like magic does a disappearing act where the river vanishes underground.

A few miles south of Natural Bridge (and just minutes off of Hwy 62) follow signs to **Mill Creek Falls**....now directly cross the bridge and park your car. Now walk 15 steps back to the bridge and be amazed. Mill Creek Falls is called "**Land of the Giant Boulders**" and you'll see why. Take it all in.

### Overnight in Medford

**Medford** [www.visitmedford.org](http://www.visitmedford.org) is located in the heart of the Rogue River Valley with all the conveniences of a large metropolitan area in a vast natural landscape setting. The wide diversity available makes it a memorable destination for anyone who enjoys a blend of urban and outdoor activities. The natural beauty of this spectacular region attracts visitors from all around the world to take advantage of their surrounding parks, nature trails, biking, hiking, rafting, theatre, music and culinary activities available in great abundance. Just down the road from



Medford, you'll find the historic town of **Jacksonville** [www.jacksonvilleoregon.org](http://www.jacksonvilleoregon.org) and home to **Britt Festivals** [www.brittfest.org](http://www.brittfest.org) a premiere summer performing arts festival presenting lively summer concerts with musical genres including blues, folk and pop, classical and dance performed in a naturally formed outdoor amphitheater. Championship courses cater to golfers and networks of trails fulfill the needs of horseback riders. Music, shopping and a variety of entertainment are always readily accessible. For an extended three day itinerary for Medford and a list of recommended hotels and restaurants visit [www.southernoregon.org/tours](http://www.southernoregon.org/tours).

## DAY ELEVEN

**Rogue Valley Food, Wine and Beer Tour**. Today is all about food and wine. Medford is home to world re-known culinary artisans and award winning wineries. **Harry and David**, [www.harryanddavid.com](http://www.harryanddavid.com), the world's largest gourmet fruit and food gift company's headquarters is located in Medford. At the **Harry and David Country Store** you can sample and purchase their unique gifts, homemade fruit candies, moose munch and chocolates. At **LillieBelle Farms** [www.lilliebellefarms.com](http://www.lilliebellefarms.com) watch artesian chocolates being

created. With almost 2 acres of organic raspberries, strawberries, and marionberries Lillie Belle Farms utilizes their abundant crops to make delicious fruit filled bon bons and truffles. In fact, almost all of their ingredients are organic; from the nuts, to the nibs to the sugar. They pride themselves on their commitment to sustainability and organic ingredients. **Rogue Creamery** [www.roguecreamery.com](http://www.roguecreamery.com) is in their 70th year of making exemplary artisan blue and cheddar



cheeses with the objective of making the best artisan cheese from the purest and finest whole milk in the Rogue Valley. Their methods, ingredients, and tools in their micro-creamery have changed little since their start in 1935. Rogue Creamery's blue cheeses continue

to rank high amongst European peers and placed fourth in international competitions. **RoxyAnn Winery** [www.roxyann.com](http://www.roxyann.com) handcrafts bold and exciting wines that possess distinctive complexity and depth of flavor. Inspired by the Rogue Valley's natural beauty and bounty, RoxyAnn Winery was founded at the historic **Hillcrest Orchard** in east Medford that has been bearing fruit for over 100 years. RoxyAnn's extraordinary vineyard is located on the southwest slopes of Roxy Ann Peak; where the property's shallow, limestone-clay soils and southern solar exposure is ideally suited to producing Cabernet sauvignon, Malbec, Merlot, Cabernet franc, Grenache, Tempranillo, Viognier and Syrah. Visit the tasting room in the historic Hillcrest barn,



bring a picnic, and enjoy the beautiful gardens overlooking the vineyard and orchard. **Southern Oregon Brewing** [www.sobrewing.com](http://www.sobrewing.com) Are you ready for a real sob? Then we invite you to sample the hand-crafted brews of the Southern Oregon Brewing Company. Brewed with uncompromised standards in Medford, Oregon, dedicated to producing a full line of tantalizing brews using old-world brewing techniques and only the finest natural ingredients. Call ahead for tour hours. **Southern Oregon Wine Association** [www.sorwa.org](http://www.sorwa.org) Surrounded by Southern Oregon's vast collection of mountains, rivers and green forests, your visit to our diverse collections of over forty five Rogue Valley wineries is all within a short drive of each other. A visit to a winery in the Rogue Valley can involve much more than just tasting wine. Located in beautiful valleys with stunning vistas, a family member or winemaker may be pouring wine in the tasting room, or be nearby to share stories and special wines with you. **Wonders of Wine** [www.wondersofwine.com](http://www.wondersofwine.com) **Tour** service . Enjoying all the amazing beauty and the incredible wines that Southern Oregon and beyond has to offer, whether you are looking for a red wine, white wine or something in between, Wonders of Wines can custom fit a complete wine tour for two or twenty at one of many Southern Oregon Wineries. Southern Oregon's Rogue Valley has proven itself with award winning wines

across America and has been dubbed the next Napa Valley. Let Wonders of Wine experts show you the secrets, hidden wineries and local surprises that make up this wonderful wine market.

If you are lucky **Farm to Fork** [www.farmtoforkevents.com](http://www.farmtoforkevents.com) will be offering one of their exceptional dinners served on a local farm sipping robust Southern Oregon wines celebrating Southern Oregon's local farmers, wineries, and culinary artisans. Offered May through October – Check for dates, location and availability.

Or

Just 15 minutes south of Medford is the world re-known **Oregon Shakespeare Festival** [www.osfashland.org](http://www.osfashland.org), located in downtown **Ashland**.

Now in its 76th year performing exceptional theater, mid February through October.

Whatever your tastes, Medford has something around every corner.

**Overnight in Medford**



## DAY TWELVE

When you leave Medford you will be heading across the Cascade Mountain Range and into Northern California to explore the remarkable phenomenon that is the **Lava Beds National Monument**.

### **Shasta Cascade Wonderland Association**

Karen Whitaker, Director of Marketing & Communications

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Tel: 530-365-7500 Cell: 530-524-2222

[www.shastacascade.org](http://www.shastacascade.org) Email: [karen@shastacascade.org](mailto:karen@shastacascade.org)

Lava Beds National Monument [www.nps.gov/labe/index.htm](http://www.nps.gov/labe/index.htm) is a land of turmoil, both geological and historical. Over the last half-million years, volcanic eruptions on the Medicine Lake shield volcano have created a rugged landscape dotted with diverse volcanic features. More than 700 caves, Native American rock art sites, historic battlefields and campsites, and a high desert wilderness experience await you! During the Modoc War of 1872-1873, a small band of Modoc Indians used an intimate knowledge of their homeland's terrain to their tactical advantage. From here the Modocs held off US Army forces numbering up to ten times their strength for five months. At sites throughout the monument, you can contemplate this clash of cultures.

On your way to **Redding** [www.shastacascade.org](http://www.shastacascade.org) head toward the remarkable 14,162-foot peak that is Mount Shasta, less than 500 feet smaller than the highest peak in the 48 states.

**Overnight in the Redding.** [www.visitredding.com](http://www.visitredding.com) Boasting a grand total of 250 beautiful days a year, the "Second Sunniest City in the U.S." is nestled in the scenic heart of Northern California, amid rich culture and heritage, boundless recreation, and magnificent landscapes.

## **DAY THIRTEEN**

### **Return to San Francisco**

San Francisco is an easy 4 hour drive from Redding. Arrive back in San Francisco so you can enjoy your final night on vacation. Union Square is the shopping heart of the city, ride the world famous cable cars to Fisherman's Wharf offering a fun glimpse of the waterfront, dine in one of the many varied cultural areas of the city from Chinatown to Little Italy.

### **Overnight San in Francisco**

## **DAY FOURTEEN**

### **Enjoy a leisurely morning before departing.**

### **SOUTHERN OREGON CONTACTS:**

#### **Southern Oregon Visitors Association**

Sue Price, Independent Tour and PR Manager  
541-890-5472  
[sue@southernoregon.org](mailto:sue@southernoregon.org) or [somarkco@aol.com](mailto:somarkco@aol.com)  
[www.southernoregon.org](http://www.southernoregon.org)  
For other suggested itineraries please visit  
[www.southernoregon.org/tours](http://www.southernoregon.org/tours)

#### **Coos Bay – North Bend Visitor & Convention Bureau**

Katherine Hoppe, Director of Promotions & Conventions  
[kat@oregonsadventurecoast.com](mailto:kat@oregonsadventurecoast.com)  
50 Central Avenue, Coos Bay, OR 97420  
541-269-0215 or 541-297-2432  
[www.OregonsAdventureCoast.com](http://www.OregonsAdventureCoast.com)

#### **Bandon Chamber of Commerce**

Julie Miller, Executive Director  
[bandoncc@mycomspan.com](mailto:bandoncc@mycomspan.com)  
300 2nd St. SE, Bandon, OR 97411  
541-347-9616  
[www.bandon.com](http://www.bandon.com)

#### **Roseburg Visitors & Convention Bureau**

Jean Kurtz, Executive Director  
[jean@visitroseburg.com](mailto:jean@visitroseburg.com)  
410 SE Spruce, Roseburg OR 97470  
541-672-9731, 800-444-9584  
[www.visitroseburg.com](http://www.visitroseburg.com)

#### **Grants Pass Tourism**

Kerrie Walters, Director of Tourism  
[Kerrie@visitgrantspass.org](mailto:Kerrie@visitgrantspass.org)  
1995 NW Vine St., Grants Pass, OR 97526  
541-476-5510, 877-477-6483 (US only) Fax: 541-476-9674  
[www.visitgrantspass.org](http://www.visitgrantspass.org)

#### **Medford Visitors and Convention Bureau**

Sue Walton, Group Tour/Travel Director  
[sue@visitmedford.org](mailto:sue@visitmedford.org)  
101 E 8th St., Medford, OR 97501  
541-292-3632  
[www.visitmedford.org](http://www.visitmedford.org)

### **OTHER OREGON CONTACTS:**

#### **Travel Oregon**

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[www.TravelOregon.com](http://www.TravelOregon.com)

Lisa IteI - Travel Trade Manager, The Americas and Australia  
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Rob Thomas - Asian Sales and Marketing Manager  
[rob@traveloregon.com](mailto:rob@traveloregon.com)

### **CALIFORNIA CONTACTS:**

#### **San Francisco Travel Association**

Peggy Lau, Sr. Associate, Tourism Development  
201 3rd St., Suite 900, San Francisco, CA 94103  
415- 974-6900, Fax: 415-227-2602  
[plau@sanfrancisco.travel](mailto:plau@sanfrancisco.travel)  
[www.sanfrancisco.travel](http://www.sanfrancisco.travel)

#### **San Francisco Travel Association**

Hubertus Funke - Director, International Tourism  
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201 Third St, Ste 900 San Francisco, CA 94103  
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[www.sanfrancisco.travel](http://www.sanfrancisco.travel)

#### **North Coast Tourism Council**

Scott Schneider  
120 S. Franklin Street, Fort Bragg, CA 95437  
707-964-9010, 866-836-7557  
[www.northcoastca.com](http://www.northcoastca.com)  
[info@northcoastca.com](mailto:info@northcoastca.com)

#### **Humboldt County Convention and Visitor Bureau**

Tony Smithers, Executive Director, Group Tours  
1034 2nd St., Eureka, CA 95501  
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[www.redwoods.info](http://www.redwoods.info)  
800-346-3482, 707-444-6635

#### **Shasta Cascade Wonderland Association**

Karen Whitaker, Director of Marketing & Communications  
1699 Hwy. 273, Anderson, CA 96007  
530-365-7500  
[www.shastacascade.org](http://www.shastacascade.org) Email: [karen@shastacascade.org](mailto:karen@shastacascade.org)