



# SOUTHERN OREGON VISITORS ASSOCIATION BOARD OF DIRECTORS

## EXECUTIVE BOARD

### OFFICERS

President	Katherine Hoppe	(Coos County) <i>(term 1/11-1/13)</i>
Past-President	Craig Ackerman	(Public Lands) <i>(term 1/11-1/13)</i>
President Elect	Brad Niva	(Josephine County) <i>(term 1/13-1/15)</i>
Secretary	Anne Jenkins	(Jackson County) <i>(term continuous)</i>
Treasurer	Bruce Hoevet	(Jackson County) <i>(term continuous)</i>

### PUBLIC LANDS

Craig Ackerman (Public Lands)

### COUNTY CHAIRS

Douglas County - Jean Kurtz	Klamath County – Steve Hilbert
Jackson County - Anne Jenkins	Lake County -- Keith Barnhart
Josephine County - Kerrie Walters	Curry County – Les Cohen
	Coos County -- Katherine Hoppe

## BOARD OF DIRECTORS

### DOUGLAS COUNTY

**TERM EXP TYPE**

<b>Jean Kurtz (Chair)</b> Roseburg VCB PO Box 1262 Roseburg, OR 97470	Ph: (541) 672-9731 ext 13 Fx: (541) 673-7868 Email: <a href="mailto:jean@visitroseburg.com">jean@visitroseburg.com</a>	Exp. 12/31/11	DMO/Chamber/VCB
<b>Syndi Beavers</b> Henry Estate Winery PO Box 26 Umpqua, OR 97486	Ph: (541) 459-5120 Fx: (541) 459-5146 Email: <a href="mailto:syndi@henryestate.com">syndi@henryestate.com</a>	Exp. 12/31/11	At-Large
<b>Danielle “Dani” Raines</b> Seven Feathers Hotel & Casino Resort 146 Chief Miwaleta Lane Canyonville, OR 97417	Ph: (541) 839-1161 Fx: (541) 839-1256 Email: <a href="mailto:draines@sevenfeathers.com">draines@sevenfeathers.com</a>	Exp. 12/31/12	DMO/Chamber/VCB
<b>Gardner Chappell</b> Douglas County Museum 123 Museum Drive Roseburg, OR 97470	Ph: (541) 957-7007 Fx: (541) 957-7017 Email: <a href="mailto:gchappel@co.douglas.or.us">gchappel@co.douglas.or.us</a>	Exp. 12/31/12	At-Large

### JACKSON COUNTY

**TERM EXP TYPE**

<b>Anne Jenkins (Chair)</b> Medford VCB 101 East 8 <sup>th</sup> Street Medford, OR 97501	Ph: (541) 608-8516 Fx: (541) 776-4808 Email: <a href="mailto:anne@visitmedford.org">anne@visitmedford.org</a> Cell (541) 941-5204	Exp. 12/31/11	DMO/Chamber/VCB
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<b>Katharine Flanagan</b> Ashland Chamber/VCB 110 E. Main St. Ashland, OR 97520	Ph: (541) 482-3486 Ext. 106 Fx: (541) 482-2350 Email: <a href="mailto:Katharine@ashlandchamber.com">Katharine@ashlandchamber.com</a>	Exp. 12/31/12	DMO/Chamber/VCB
<b>Bob Hackett *</b> Oregon Shakespeare Festival PO Box 158 Ashland, OR 97520	Ph: (541) 482-2111 Ext.238 Fx: (541) 552-2710 Email: <a href="mailto:bobh@osfashland.org">bobh@osfashland.org</a>	Exp. 12/31/11	At-Large
<b>Bruce Hoevet</b> Rogue Regency Inn & Suites 2300 Biddle Rd. Medford, OR 97504	Ph: (541) 770-1234 Ext.2114 Fx: (541) 770-2466 Email: <a href="mailto:bruce@rogueregency.com">bruce@rogueregency.com</a>	Exp. 12/31/12	At-Large

**JOSEPHINE COUNTY**

**TERM EXP TYPE**

<b>Kerrie Walters (Chair)</b> Grants Pass VCB 1995 NW Vine Street Grants Pass, OR 97526	Ph: (541) 476-5510 Fx: (541) 476-9574 Email: <a href="mailto:kerrie@visitgrantspass.org">kerrie@visitgrantspass.org</a> Cell: (541) 660-5539	Exp. 12/31/11	DMO/Chamber/VCB
<b>Chris Martin</b> Troon Vineyard 1475 Kubli Road Grants Pass, OR 97527	Ph: (541) 846-9900 Fx: (541) 846-6096 Email: <a href="mailto:CMartin@troonvineyard.com">CMartin@troonvineyard.com</a>	Exp. 12/31/11	At-Large
<b>Travis Hamlyn *</b> Hellgate Jetboat Excursions 966 SE 6 <sup>th</sup> St. Grants Pass, OR 97526	Ph: (800) 648-4874 Fx: (541) 479-0051 Email: <a href="mailto:travis@hellgate.com">travis@hellgate.com</a>	Exp. 12/31/12	DMO/Chamber/VCB
<b>Brad Niva</b> Rogue Wilderness Adventures PO Box 1110 Merlin, OR 97532	Ph: (541) 479-9554 Fx: (541) 476-8051 Email: <a href="mailto:brad@wildroque.com">brad@wildroque.com</a>	Exp. 12/31/12	At-Large

**KLAMATH COUNTY**

**TERM EXP TYPE**

<b>Steve Hilbert (Chair)</b> Lonesome Duck Ranch & Resort 32955 Hwy 97 North Chiloquin, OR 97624	Ph: (800) 367-2540 Email: <a href="mailto:steveh@lonesomeduck.com">steveh@lonesomeduck.com</a> Fx: (800) 367-2540 / (541) 783-2783 Cell: (541) 281-1783	Exp. 12/31/11	At-Large
<b>Charles "Chip" Massie</b> Klamath County Chamber of Commerce 203 Riverside Drive Klamath Falls, OR 97601	Ph: (541) 884-5193 Fx: (541) 884-5195 Email: <a href="mailto:cmassie@klamath.org">cmassie@klamath.org</a>	Exp. 12/31/12	DMO/Chamber/VCB
<b>Jim Chadderdon *</b> Discover Klamath VCB 205 Riverside Dr. #B Klamath Falls, OR 97601	Ph: (541) 882-1501 Fx: (541) Email: <a href="mailto:jjmc@discoverklamath.com">jjmc@discoverklamath.com</a>	Exp. 12/31/11	DMO/Chamber/VCB
<i>Open</i>		Exp. 12/31/12	At-Large

**CURRY COUNTY****TERM EXP TYPE****Les Cohen (Chair)**

Brookings Harbor Chamber of Commerce  
PO Box 940  
Brookings, OR 97415

Ph: (541) 469-3181  
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Email: [Les@brookingsor.com](mailto:Les@brookingsor.com)

Exp. 12/31/11 DMO/Chamber/VCB

**Georgia Nowlin \***

Brandy Peak Distillery  
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Brookings, OR 97415

Ph: (541) 469-0194  
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Email: [distiller@brandypeak.com](mailto:distiller@brandypeak.com)

Exp. 12/31/12 At-Large

**Peter Spratt**

Brookings Inn Resort  
PO Box 1139  
Brookings, OR 97415

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Exp 12/31/11 At-Large

**Jeff Ferguson**

Gold Beach Promotions  
PO Box 375  
Gold Beach, OR 97444

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Email: [director@goldbeach.org](mailto:director@goldbeach.org)

Exp. 12/31/12 DMO/Chamber/VCB

**COOS COUNTY****TERM EXP TYPE****Katherine Hoppe (Chair)**

Coos Bay-North Bend VCB  
50 Central Avenue  
Coos Bay, OR 97420

Ph: (541) 269-0215  
Fx: (541) 269-2861  
Email: [kat@oregonsadventurecoast.com](mailto:kat@oregonsadventurecoast.com)

Exp. 12/31/12 DMO/Chamber/VCB

**Barb Dunham**

City of North Bend Visitor Info Center  
1380 Sherman Ave., Hwy 101  
North Bend, OR 97459

Ph: (541) 756-4613  
Fx: (541) 756-8527  
Email: [bdunham@uci.net](mailto:bdunham@uci.net)

Exp. 12/31/11 DMO/Chamber/VCB

**Julie Miller**

Bandon Chamber of Commerce  
PO Box 1515  
Bandon, OR 97411

Ph: (541) 347-9616  
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Exp. 12/31/12 At-Large

(Open)

Exp. 12/31/11 At-Large

**LAKE COUNTY****TERM EXP TYPE****Keith Barnhart (Chair)**

Willow Springs Guest Ranch  
34064 Clover Flat Rd.  
Lakeview, OR 97630

Ph: (541) 947-5499  
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Exp. 12/31/11 At-Large

(Open)

Exp. 12/31/11 DMO/Chamber/VCB

(Open)

Exp. 12/31/12 At-Large

(Open)

Exp. 12/31/12 DMO/Chamber/VCB

**PUBLIC LANDS**

**TERM EXP TYPE**

**Craig W. Ackerman** Ph: (541) 594-3001 Exp. 12/31/11 Public Lands  
 Crater Lake National Park Fx: (541) 594-3004  
 PO Box 7 Email: [Craig\\_Ackerman@nps.gov](mailto:Craig_Ackerman@nps.gov)  
 Crater Lake, OR 97604

**STAFF**

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 Office Location: 673 Market St., Medford, OR 97504 (in Job Council/SORED I Bldg)  
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**Carolyn S. Hill, CEO** [Carolyn@southernoregon.org](mailto:Carolyn@southernoregon.org) Cell: (541) 890-7842

**INDEPENDENT CONTRACTORS**

**Mark Dennett** Ph: (800) 544-0564 / Ashland 488-4925 / Wild River 536-1768  
*Chief Marketing Officer*  
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 Ashland, OR 97520

**Sue Price** Ph: (541) 890-5472  
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 1795 Apache Drive  
 Medford, OR 97501

**OTHER KEY VENDORS/SERVICES**

- ✓ Pronto Print of Medford (Fulfillment) [bulkmail@gopronto.com](mailto:bulkmail@gopronto.com)
- ✓ Co-operations – Tualatin (Fulfillment) [info@cooperations.com](mailto:info@cooperations.com)
- ✓ Petretto Design (Design) [petretto@ccountry.net](mailto:petretto@ccountry.net)
- ✓ News-Register (Website/Internet Marketing) [dshryock@oregon.com](mailto:dshryock@oregon.com)
- ✓ LVsys (Website CMS) ([mlavenne@lvsys.com](mailto:mlavenne@lvsys.com))
- ✓ Jeffery Jones Advertising & Marketing (Design) [jjones@opendoor.com](mailto:jjones@opendoor.com)

\* pending voting & January 2011 Board of Directors meeting