



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 October 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	64.0	1.4	110.71	4.0	70.80	5.4	na	0.7	na	2.1	na	6.1
Pacific	71.3	2.3	134.51	5.9	95.87	8.4	na	0.2	na	2.5	na	8.6
Statewide	63.9	4.4	99.57	4.7	63.62	9.4	18,951,641	0.2	12,110,232	4.6	1,205,767,350	9.5
Eastern	54.2	5.8	71.99	1.8	39.01	7.7	1,421,895	0.0	770,449	5.8	55,463,101	7.7
Central	58.7	9.0	110.96	6.9	65.12	16.5	1,569,552	0.2	921,082	9.2	102,202,346	16.8
Southern	59.4	6.3	80.56	2.4	47.82	8.8	2,520,787	0.0	1,496,308	6.2	120,542,968	8.8
Willamette Valley	61.1	4.6	87.35	2.8	53.34	7.6	3,008,527	0.3	1,837,381	4.9	160,487,866	7.9
Mt Hood/Gorge	60.2	2.4	89.46	2.4	53.82	4.9	602,528	1.1	362,510	3.5	32,431,048	6.0
Portland Metro	74.1	3.5	110.78	7.0	82.12	10.7	6,543,613	0.0	4,850,835	3.5	537,358,487	10.7
Coast	57.4	3.0	104.97	2.3	60.25	5.4	3,323,387	0.6	1,907,375	3.7	200,225,825	6.1

Source: Smith Travel Research

OREGON LODGING STATISTICS
 October 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	64.7	0.8	113.48	3.3	73.48	4.1	na	0.7	na	1.5	na	4.8
Pacific	70.5	1.5	135.55	4.6	95.63	6.2	na	0.3	na	1.8	na	6.5
Statewide	61.7	5.0	98.89	4.8	60.99	10.1	1,933,470	-0.1	1,192,428	4.9	117,915,461	10.0
Eastern	55.2	7.1	69.43	2.9	38.29	10.2	144,801	-0.1	79,861	7.0	5,544,578	10.0
Central	55.3	12.6	99.27	11.3	54.92	25.3	160,053	0.2	88,551	12.8	8,790,201	25.5
Southern	57.4	6.3	78.03	2.2	44.82	8.7	259,129	0.0	148,835	6.3	11,614,070	8.6
Willamette Valley	57.8	7.1	90.72	4.7	52.40	12.2	306,652	-0.1	177,102	7.0	16,067,563	12.1
Mt Hood/Gorge	58.5	5.4	83.54	2.8	48.90	8.4	61,442	0.0	35,960	5.4	3,004,250	8.4
Portland Metro	73.0	1.0	115.09	6.6	83.99	7.6	667,523	0.0	487,121	1.0	56,063,767	7.6
Coast	52.6	8.3	95.91	1.5	50.44	10.0	338,892	0.0	178,215	8.3	17,092,545	10.0

Source: Smith Travel Research