



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 June 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	61.8	1.5	109.49	4.0	67.69	5.6	na	0.8	na	2.3	na	6.4
Pacific	68.1	2.4	130.30	5.7	88.74	8.3	na	0.2	na	2.7	na	8.6
Statewide	57.7	4.6	93.48	4.3	53.89	9.2	11,272,051	0.3	6,498,532	4.9	607,502,519	9.5
Eastern	47.1	5.3	68.59	0.7	32.30	6.0	846,718	0.0	398,705	5.3	27,349,164	6.0
Central	51.0	13.0	98.98	6.1	50.43	19.9	934,503	0.3	476,142	13.3	47,130,741	20.2
Southern	51.5	6.3	76.11	2.2	39.23	8.6	1,492,599	0.0	769,315	6.2	58,551,078	8.6
Willamette Valley	56.4	3.9	83.67	1.7	47.16	5.7	1,791,931	0.5	1,010,033	4.5	84,514,329	6.2
Mt Hood/Gorge	52.8	3.8	81.55	1.6	43.07	5.5	358,742	1.8	189,482	5.7	15,452,636	7.4
Portland Metro	69.3	4.2	104.96	6.7	72.68	11.2	3,895,052	0.0	2,697,402	4.1	283,107,319	11.1
Coast	49.5	1.7	95.12	2.2	47.09	3.9	1,972,778	0.8	976,720	2.4	92,906,112	4.7

Source: Smith Travel Research

OREGON LODGING STATISTICS
 June 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	69.9	-0.3	111.27	3.3	77.76	3.0	na	0.8	na	0.5	na	3.8
Pacific	77.0	0.9	135.96	5.0	104.67	6.0	na	0.2	na	1.1	na	6.2
Statewide	73.4	2.7	103.21	5.0	75.74	7.9	1,872,270	0.2	1,373,891	2.9	141,801,741	8.1
Eastern	67.7	6.0	73.27	0.2	49.59	6.2	140,340	0.0	94,988	6.0	6,960,035	6.2
Central	71.3	7.8	117.07	7.8	83.52	16.2	154,890	0.3	110,504	8.2	12,937,097	16.6
Southern	71.0	0.7	85.04	2.9	60.35	3.7	250,800	0.0	177,976	0.7	15,135,308	3.7
Willamette Valley	70.7	-0.8	96.78	-1.7	68.43	-2.4	297,000	0.0	209,990	-0.8	20,323,285	-2.5
Mt Hood/Gorge	70.3	-0.8	92.57	2.7	65.10	1.8	59,460	1.8	41,816	1.0	3,871,018	3.7
Portland Metro	82.5	5.1	113.59	9.0	93.71	14.6	646,170	0.1	533,072	5.2	60,552,470	14.6
Coast	64.1	-1.1	106.93	2.9	68.50	1.7	326,970	0.8	209,449	-0.3	22,396,593	2.5

Source: Smith Travel Research