



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 February 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	54.5	2.7	106.88	4.7	58.30	7.6	na	0.7	na	3.4	na	8.3
Pacific	61.9	3.1	128.55	5.6	79.52	8.9	na	0.3	na	3.4	na	9.2
Statewide	46.5	4.7	87.42	4.8	40.64	9.8	3,672,014	0.4	1,707,123	5.1	149,232,277	10.2
Eastern	32.8	4.0	65.60	2.9	21.50	7.0	276,002	0.0	90,470	4.0	5,935,034	7.0
Central	38.6	16.9	89.92	6.3	34.73	24.2	304,617	0.2	117,655	17.1	10,579,961	24.5
Southern	37.7	5.8	69.35	1.4	26.11	7.2	484,213	0.0	182,324	5.8	12,644,491	7.2
Willamette Valley	46.1	2.1	76.93	3.7	35.48	5.9	584,131	1.2	269,401	3.4	20,725,201	7.2
Mt Hood/Gorge	42.5	6.4	76.46	1.6	32.47	8.2	116,938	1.8	49,657	8.4	3,796,904	10.2
Portland Metro	59.5	4.7	98.80	6.8	58.76	11.8	1,269,621	-0.1	755,091	4.6	74,603,310	11.8
Coast	38.4	1.8	86.18	1.6	33.12	3.5	643,100	0.8	247,122	2.6	21,297,887	4.3

Source: Smith Travel Research

OREGON LODGING STATISTICS
 February 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	58.5	2.0	107.72	4.4	63.04	6.4	na	0.7	na	2.7	na	7.2
Pacific	65.8	3.1	129.54	5.0	85.28	8.3	na	0.2	na	3.3	na	8.5
Statewide	51.4	5.4	89.39	5.7	45.91	11.4	1,742,636	0.3	894,968	5.8	80,003,073	11.8
Eastern	36.1	5.0	66.12	2.3	23.90	7.4	130,984	0.0	47,341	5.0	3,130,047	7.4
Central	42.0	13.5	90.31	5.3	37.92	19.5	144,564	0.2	60,701	13.7	5,481,894	19.7
Southern	41.1	4.7	70.10	1.3	28.82	6.0	229,796	0.0	94,472	4.7	6,622,575	6.0
Willamette Valley	51.0	2.7	78.50	4.4	40.07	7.1	277,200	0.9	141,510	3.5	11,108,641	8.0
Mt Hood/Gorge	47.7	11.5	77.91	2.1	37.16	13.9	55,496	1.8	26,471	13.6	2,062,252	16.0
Portland Metro	65.2	6.7	101.15	8.5	65.97	15.7	602,532	-0.1	392,979	6.6	39,751,521	15.7
Coast	43.9	1.3	89.86	1.6	39.42	2.8	305,200	0.8	133,892	2.0	12,031,774	3.6

Source: Smith Travel Research