



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 December 2012 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	61.4	2.5	106.10	4.2	65.17	6.8	na	0.5	na	3.0	na	7.3
Pacific	67.9	3.5	125.98	5.8	85.49	9.5	na	0.1	na	3.6	na	9.7
Statewide	58.5	2.1	93.96	4.3	54.96	6.4	22,742,932	0.5	13,303,701	2.6	1,249,979,472	7.0
Eastern	48.3	-6.4	70.05	3.0	33.81	-3.7	1,707,470	3.0	824,001	-3.7	57,724,216	-0.8
Central	51.0	5.3	102.27	3.4	52.19	9.0	1,880,510	-0.1	959,560	5.2	98,135,092	8.9
Southern	53.2	0.7	77.43	2.6	41.21	3.3	3,039,332	0.0	1,617,592	0.7	125,254,527	3.3
Willamette Valley	55.9	1.3	84.35	2.4	47.17	3.8	3,604,106	2.0	2,015,221	3.3	169,993,502	5.8
Mt Hood/Gorge	55.8	-2.7	85.29	4.8	47.57	2.1	736,989	0.9	411,077	-1.8	35,062,124	2.9
Portland Metro	69.3	4.4	102.64	6.0	71.10	10.7	7,857,441	0.0	5,442,944	4.4	558,648,998	10.7
Coast	52.3	1.4	100.54	1.9	52.58	3.3	3,957,964	0.0	2,070,025	1.5	208,117,249	3.4

Source: Smith Travel Research.

OREGON LODGING STATISTICS
 December 2012 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	49.1	3.2	104.43	4.3	51.22	7.7	na	0.7	na	4.0	na	8.4
Pacific	56.0	3.4	121.74	4.6	68.15	8.2	na	0.1	na	3.6	na	8.4
Statewide	41.9	3.2	84.40	3.6	35.33	6.9	1,932,571	0.4	809,094	3.6	68,285,987	7.3
Eastern	31.0	3.7	64.84	2.2	20.11	6.0	145,018	0.0	44,972	3.7	2,916,033	6.0
Central	37.1	11.5	96.14	2.6	35.68	14.4	159,805	0.1	59,305	11.7	5,701,853	14.5
Southern	39.5	7.8	67.82	2.3	26.80	10.4	255,936	0.0	101,129	7.9	6,858,978	10.4
Willamette Valley	38.3	-0.6	72.89	0.2	27.89	-0.3	306,931	1.6	117,447	1.0	8,561,219	1.2
Mt Hood/Gorge	38.6	1.9	79.70	2.1	30.73	4.0	63,147	1.7	24,351	3.6	1,940,671	5.8
Portland Metro	53.5	3.1	93.96	6.7	50.24	9.9	667,306	0.0	356,783	3.1	33,524,957	9.9
Coast	31.8	-0.2	83.20	-1.6	26.42	-1.8	337,900	0.8	107,284	0.5	8,926,415	-1.0

Source: Smith Travel Research.