



Oregon Tourism Commission  
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**OREGON LODGING STATISTICS**  
 December 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	62.3	1.5	110.35	3.9	68.69	5.4	na	0.7	na	2.2	na	6.2
Pacific	69.5	2.5	133.73	5.9	92.94	8.5	na	0.3	na	2.8	na	8.8
Statewide	61.3	4.8	98.41	4.7	60.32	9.7	22,732,243	0.1	13,934,192	4.9	1,371,276,208	9.8
Eastern	51.5	6.1	71.58	2.2	36.88	8.5	1,702,195	-0.3	876,951	5.8	62,776,521	8.2
Central	55.6	8.9	109.42	7.0	60.83	16.5	1,884,464	0.2	1,047,639	9.1	114,634,850	16.7
Southern	57.0	6.5	79.40	2.5	45.25	9.1	3,011,714	-0.3	1,716,418	6.1	136,278,418	8.8
Willamette Valley	58.8	5.6	86.61	2.8	50.96	8.5	3,611,543	0.2	2,124,966	5.8	184,041,738	8.8
Mt Hood/Gorge	56.9	2.2	88.47	2.7	50.33	4.9	723,430	0.9	411,599	3.1	36,413,479	5.9
Portland Metro	71.8	3.7	109.57	6.7	78.67	10.7	7,857,188	0.0	5,641,450	3.7	618,136,386	10.7
Coast	54.1	3.7	103.10	2.2	55.74	5.9	3,990,239	0.5	2,157,274	4.2	222,408,250	6.5

Source: Smith Travel Research

**OREGON LODGING STATISTICS**  
 December 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	50.2	2.7	108.77	3.9	54.65	6.7	na	0.8	na	3.6	na	7.6
Pacific	57.9	3.5	128.91	5.3	74.58	9.1	na	0.5	na	4.0	na	9.5
Statewide	44.7	7.2	88.73	4.8	39.70	12.3	1,925,162	-0.3	861,410	6.9	76,433,451	12.0
Eastern	33.7	8.0	68.43	5.7	23.06	14.1	143,220	-1.2	48,258	6.6	3,302,335	12.7
Central	39.5	6.3	102.66	6.8	40.51	13.5	160,022	0.1	63,153	6.5	6,483,092	13.7
Southern	42.1	5.8	70.36	3.6	29.59	9.6	252,433	-0.8	106,164	5.0	7,469,472	8.8
Willamette Valley	43.7	14.9	76.70	4.9	33.54	20.6	306,590	-0.1	134,079	14.8	10,283,538	20.5
Mt Hood/Gorge	38.5	0.7	83.97	3.9	32.34	4.7	61,442	0.0	23,664	0.7	1,987,066	4.7
Portland Metro	56.5	5.8	99.36	5.7	56.10	11.8	667,585	0.0	376,909	5.9	37,449,611	11.9
Coast	33.2	5.8	86.24	2.1	28.61	8.0	338,892	0.0	112,422	5.8	9,695,182	8.0

Source: Smith Travel Research