



Oregon Tourism Commission
 dba Travel Oregon
 670 SE Hawthorne Avenue, Suite 240
 Salem, Oregon 97301
 503-378-8850

OREGON LODGING STATISTICS
 August 2013 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	63.9	1.6	110.28	4.1	70.51	5.8	na	0.8	na	2.4	na	6.6
Pacific	71.3	2.5	134.39	6.1	95.78	8.8	na	0.2	na	2.8	na	9.1
Statewide	63.4	4.6	99.08	4.8	62.79	9.6	15,139,456	0.2	9,593,822	4.9	950,582,045	9.9
Eastern	52.9	5.9	71.00	1.6	37.58	7.6	1,136,754	0.0	601,621	5.9	42,714,638	7.6
Central	57.9	9.4	111.92	6.2	64.83	16.2	1,254,609	0.2	726,760	9.7	81,337,178	16.5
Southern	58.7	6.8	80.36	2.4	47.21	9.3	2,010,888	0.0	1,181,367	6.8	94,937,313	9.3
Willamette Valley	60.8	4.5	86.19	2.6	52.42	7.2	2,405,483	0.4	1,463,052	5.0	126,095,234	7.6
Mt Hood/Gorge	59.5	2.9	89.36	2.8	53.16	5.7	481,626	1.4	286,502	4.3	25,602,682	7.2
Portland Metro	73.7	3.8	109.79	7.0	80.96	11.1	5,230,346	0.0	3,857,152	3.8	423,470,329	11.0
Coast	56.8	3.1	105.46	2.9	59.95	6.1	2,648,516	0.8	1,505,602	3.9	158,779,830	6.9

Source: Smith Travel Research

OREGON LODGING STATISTICS
 August 2013 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	69.2	2.3	112.14	4.5	77.59	6.9	na	0.7	na	3.1	na	7.6
Pacific	80.6	2.9	145.44	8.0	117.16	11.2	na	0.2	na	3.2	na	11.4
Statewide	80.7	3.6	111.52	5.8	89.95	9.6	1,932,850	0.1	1,558,975	3.7	173,861,018	9.7
Eastern	68.6	4.8	75.72	2.8	51.95	7.7	145,018	0.0	99,491	4.8	7,533,329	7.7
Central	78.1	2.4	137.46	10.0	107.33	12.7	160,053	0.2	124,971	2.6	17,178,164	12.8
Southern	79.6	6.9	88.84	2.8	70.74	9.9	259,129	0.0	206,315	6.8	18,330,007	9.8
Willamette Valley	74.2	4.8	92.00	5.4	68.24	10.5	306,776	-0.1	227,525	4.8	20,933,425	10.4
Mt Hood/Gorge	78.5	2.1	106.13	6.1	83.35	8.3	61,442	0.0	48,257	2.1	5,121,411	8.3
Portland Metro	87.8	2.1	120.69	7.5	105.91	9.8	667,585	0.0	585,809	2.1	70,703,726	9.8
Coast	80.4	3.9	127.05	3.4	102.14	7.5	337,869	0.8	271,626	4.8	34,510,497	8.3

Source: Smith Travel Research