



ROSEBURG, OREGON – SAMPLE THREE-DAY ITINERARY

The Land of Umpqua



From Oregon's unspoiled coastline to the crystal clear waterfalls and lakes of the Cascades, welcome to the Land of Umpqua - a land filled with authentic adventures you simply won't find anywhere else. More than 100 years ago, Oregon pioneers, referring to the Indians helping them cross raging rivers, thought Umpqua meant "ferry me across" or "across the waters." When they needed a lift, they would shout Umpqua! Umpqua! Some historians believe the word means "thunder water," referring to the region's towering waterfalls and thundering whitewater. For your group and FIT clients visiting Roseburg, we have created a list of recommended businesses including contact information for sample ideas of tours, attractions, outdoor adventure, restaurants, and hotels. For a list of information and details on the this three day itinerary please refer to www.southernoregon.org/tours. This is only a sample list. For a complete list of retail stores, attractions, art galleries, hotels, restaurants, festivals, and events visit www.visitroseburg.com.

Roseburg Visitors & Convention Bureau
 Jean Kurtz, Executive Director jean@visitroseburg.com
 410 SE Spruce, Roseburg OR 97470
 541-672-9731, 800-444-9584
www.visitroseburg.com

OTHER MUST SEE SITES NEAR ROSEBURG

- 16** The Umpqua Valley has over 22 wineries. www.umpquavalleywineries.org Upon departing Roseburg take the scenic drive to the coast and visit a few wineries.
- 17** Southern Oregon Coast (Bandon www.bandon.com and
- 18** Coos Bay www.oregonsadventurecoast.com (1.5 hrs W)

DAY ONE

2:30pm - 5:00pm Before arriving at your hotel of choice visit **1 WILDLIFE SAFARI**, a drive through the 600-acre park where the animals roam free. Have a close encounter with a cheetah, lion, bear, giraffe or elephant among others. www.wildlifesafari.net
5:30pm Check into your hotel of choice. See list of recommended FIT and Group Tour hotels on reserve side.
7:00pm DINNER of your choice at a recommended restaurant.

DAY TWO

WILD & SCENIC NORTH UMPQUA (Full Day Tour)
2 National Scenic Byway, Highway 138 www.fs.fed.us/r6/umpqua
3 Colliding Rivers Viewpoint (mile post 16.4)
4 Waterfalls on the North Umpqua River www.blm.gov/or/districts/roseburg/recreation/Thundering_Waters/ Along the way, hike into several of the waterfalls. **Susan Creek Falls** (milepost 28) and **Fall Creek Falls** (milepost 32) are a couple of short hikes.
12:00pm lunch at 5 Steamboat Inn Enjoy lunch at the historic Steamboat Inn - milepost 38, then visit **Toketee Falls** (milepost 59) and **Watson Falls** (milepost 61)
6 Diamond Lake, **7** Mt. Thielsen, and **8** Crater Lake
 Enjoy Diamond Lake and check out the view of Mt. Thielsen the lightning rod of the Cascades (milepost 78). Take in the beauty of world-famous Crater Lake - North entrance. (milepost 86). Head back into Roseburg.
DINNER at a recommended restaurant.

DAY THREE

HISTORIC CITIES Historic Roseburg (Full Day Tour)
 Experience the history of **9 Roseburg Town Center** which offers an assortment of shops, art galleries, antique stores and restaurants.
 Professional, creative depictions of historical figures and events representing the Umpqua Valley at the **10 Douglas County Museum**. Thousands of square feet of exhibit galleries, storage areas, library, photo laboratory, auditorium, gift shop and research facilities. www.co.douglas.or.us/museum/
 View the galleries and visit the gift shop of the **11 Umpqua Valley Arts Center**, located in the original 1917 Veterans Administration building on Harvard Avenue. www.uvarts.com
 Just 12 miles north of Roseburg on Interstate 5 is Oakland. Established in 1881 around a grist mill, is **12 Oakland**. Explore historic brick buildings, a museum, antique shops, and a restaurant with old-fashioned ice cream parlor and fine dining.
 Heading north on I-5 exit #142 will tour you through the rolling landscape of lush green pastures and onto **13 MarshAnne Landing** for some wine tasting and art viewing. www.marshannelanding.com/ Stop by **14 Sienna Ridge Estate** winery www.siennaridgeestate.com **15 Rochester Covered Bridge** www.co.douglas.or.us/countyinfo/bridges.htm
6:00pm DINNER of your choice at a recommended restaurants.

For other Southern Oregon itinerary ideas or complete details and contact information for this itinerary please go to www.southernoregon.org/tours or contact Sue Price, sue@southernoregon.org 1-541-890-5472



Wildlife Safari



Rochester Cover Bridge



Crater Lake National Park



Umpqua Valley Wine Tasting

WILDLIFE SAFARI

600-Acre Drive-through Animal Park
Dan Van Slyke, Executive Director
executivedirector@wildlifesafari.net
www.wildlifesafari.net
Wildlife Safari a fun-filled family destination where you can view over 500 animals in their natural habitat roaming freely much as they do in the wild.

DOUGLAS COUNTY MUSEUM

Natural & Cultural History
Gardner Chappell, Executive Director
gchappel@co.douglas.or.us
541-957-7007
www.douglas.museum.com
The Douglas County Museum has been collecting, preserving and exhibiting natural and cultural history items for nearly forty years. Home to Oregon's largest natural history collection on display, the Museum's more than 7,500 items are used to help tell the ancient and contemporary stories of the Umpqua River Valley.

UMPQUA VALLEY WINERIES TOUR

Umpqua Valley Winegrowers
Carol Streimikes carol.uvw@gmail.com
541-673-5323
www.umpquavalleywineries.org
The modern era of grape growing in Oregon began in the Umpqua Valley with the first commercial planting of fine wine grapes northwest of Roseburg in 1961. Today, 22 family owned artisan wineries are creating wines of distinctive quality and character that are receiving international acclaim for the Umpqua Valley.

UMPQUA VALLEY ARTS CENTER

Kathy Henderson, Executive Director info@uvarts.com
541-672-2532 Fax 672-7696
www.uvarts.com
Gorgeous historical building houses six art gallery spaces, a workshop studio, beautifully stocked gift gallery, fully equipped commercial kitchen, full-sized pottery studio, and a new outdoor stage, in addition to staff offices.



Holiday Inn Express

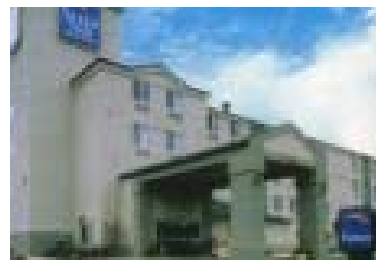
HOTELS OFFERING FIT OR GROUP RATES

Holiday Inn Express
"All rooms offering a spectacular river view"
Kate Wise, Manager
holidayfd@douglasfast.net
375 W. Harvard, Roseburg, OR 97470
541-673-7517, 800-465-4329
www.hiexpress.com



Windmill Inn of Roseburg

Windmill Inn of Roseburg
Bev Feagin, Manager
rosgm@windmillinns.com
1450 NW Mulholland, Roseburg, OR 97470
541-673-0901 800-547-474
Fax 541-673-0901
www.windmillinns.com



Sleep Inn & Suites

Sleep Inn & Suites
"Offering Superior Lodgng in Roseburg"
Greg Buono, General Manager
sleepsales@sleepinnroseburg.com
2855 NW Edenbower, Roseburg, OR 97470
541-464-8338, 877-424-6423
Fax 541-440-5216
www.sleepinnroseburg.com



Motel 6 of Roseburg

Motel 6 of Roseburg
"The lowest price of any national chain"
Janelle Brown, General Manager
janelleibrown@gmail.com
3100 NW Aviation Dr., Roseburg, OR 97470
541-464-8000, 800-466-8356 Fax 541-677-1872
www.motel6.roseburg.com

For a complete list of hotels please visit www.visitroseburg.com



Highway of Waterfalls



Douglass County Museum



Umpqua Valley Wineries



Mt. Theilson