



# ASHLAND, OREGON

Experience it all...culinary, cultural, and outdoor adventures await you!



## DAY ONE

- 3:00p.m. - Arrive in Ashland.** Check into hotel or inn of choice. Stroll through 93-acre, Lithia Park with walking trails, Japanese Gardens, duck ponds and more.
- 6:00p.m. - Dinner and a Show** at the Oregon Cabaret Theatre [www.oregoncabaret.com](http://www.oregoncabaret.com) Located on the corner of First and Hargadine Streets, one block from East Main Street.

## DAY TWO

- Enjoy one of the local coffee shops and artisan breakfasts.
- 10a.m. - Take a Backstage Tour** with Oregon Shakespeare Festival [www.osfashland.org](http://www.osfashland.org)  
Creekside dining for lunch on Calle Guanajuato and Ashland Creek in the heart of Ashland.  
Tour Ashland's Historic Railroad District with Art Galleries [www.ashlandgalleries.com](http://www.ashlandgalleries.com)
- 3p.m. - Indulge** at an Ashland Spa or Salon offering massages, facials, saunas and more.
- 6p.m. - Group Dinner.** Dine at one of the 88 restaurants Ashland has to offer. World-class cuisine with local talent and flavor. See [www.ashlandchamber.com](http://www.ashlandchamber.com) for restaurant information.
- 8p.m. - Attend a play** at Oregon Shakespeare Festival [www.osfashland.org](http://www.osfashland.org)

## DAY THREE

- 8a.m. - Embark** on a half-day rafting trip on the **Rogue River** with one of Ashland's outfitters
- 1p.m. - Visit** Ashland's delicious artisans for a tour:
  - Dagoba Organic Chocolate** [www.DagobaOrganicChocolate.com](http://www.DagobaOrganicChocolate.com) Benson Way
  - Deux Chats Bakery** [www.deuxchats.com](http://www.deuxchats.com) A St.
  - Caldera Tap House** [www.calderabrewing.com](http://www.calderabrewing.com) Water St.
  - Standing Stone Brewing Company** on Oak St. [www.standingstonebrewing.com](http://www.standingstonebrewing.com)
  - Weisinger's of Ashland Winery** [www.weisingers.com](http://www.weisingers.com)
- 5p.m. - Shop** the unique retail stores of downtown Ashland while you stroll through Historic Downtown Plaza.
- 6:45p.m. - Attend** the free, outside Green Show at the Oregon Shakespeare Festival [www.osfashland.org](http://www.osfashland.org)



Experience it all in Ashland – We invite you to experience Ashland, Oregon... the colors of the seasons, the taste of the cuisine, the culture and personal feel of the town. Ashland

offers year round culinary, cultural, and outdoor opportunities for you. Nestled at the convergence of the Cascade and the Siskiyou Mountain ranges, 15 miles north of the California border, Ashland serves as the gateway to Southern Oregon. Home to Southern Oregon University and America's oldest Elizabethan theatre, Ashland's long cultural history is built upon natural beauty, theatre, education and wellness. Contributing to Ashland's rich history is Southern Oregon's first park established in 1908, Lithia Park, covering 93-acres right off the Plaza. Come experience it for yourself. Whether your travel interests are culinary, cultural or outdoor, Ashland has something for everyone.



**Ashland Chamber Visitor & Convention Bureau**  
Katharine Flanagan, Director of VCB & Marketing  
[Katharine@ashlandchamber.com](mailto:Katharine@ashlandchamber.com)  
110 East Main St. Ashland, Oregon 97520  
541-482-3486 ext. 106  
[www.ashlandchamber.com](http://www.ashlandchamber.com)



For other Southern Oregon itinerary ideas or complete details and contact information for this itinerary please go to [www.southernoregon.org/tours](http://www.southernoregon.org/tours) or contact Sue Price, [sue@southernoregon.org](mailto:sue@southernoregon.org) 1-541-890-5472

photo by Sean Bogshaw



Ashland nestled in the mountains

photo by Sean Bogshaw



93-acre Lithia Park



Street dining in Ashland

### OREGON SHAKESPEARE FESTIVAL

[www.osfashland.org](http://www.osfashland.org)

The Tony-Award winning Oregon Shakespeare Festival presents 11 plays in rotating repertory from February through October in three unique theaters. Backstage tours, lectures, concerts, and free Green Shows on the bricks in the summer.

### ASHLAND GALLERY ASSOCIATION

[www.ashlandgalleries.com](http://www.ashlandgalleries.com)

Discover Ashland's galleries and see why Ashland is rated one of America's best art towns! Take part in the First Friday Artwalk, sponsored by the Ashland Gallery Association the first Friday of each month. Enjoy touring Ashland's Historic Railroad District and Downtown Plaza.

### NOAH'S WHITEWATER RAFTING

[www.noahsrafting.com](http://www.noahsrafting.com)

Ashland's #1 outfitter in exciting rafting/fishing trips since 1974. Everything provided, satisfaction guaranteed. Half, all and multi-day trips depart daily from Ashland, April through September. Group, family, and AAA discounts. Visit their website for current trips.

### ASHLAND PARKS & RECREATION

[www.ashlandparksandrec.org](http://www.ashlandparksandrec.org)

Providing recreational opportunities, preserving and maintaining public lands. Enjoy 93-acre Lithia Park, the center jewel of Ashland, also home to 24 other Parks including Oak Knoll Golf Course, Daniel Meyers Pool, tennis courts, Ice Rink and Nature Center.

## HOTELS OFFERING FIT OR GROUP RATES



### Plaza Inn & Suites

[www.PlazaInnAshland.com](http://www.PlazaInnAshland.com)

Group & Sales: Linda Farland  
[salesmanager@plazainnashland.com](mailto:salesmanager@plazainnashland.com)  
98 Central Ave., Ashland, OR 97520  
541-488-8900



### Ashland Springs Hotel

[www.ashlandspringshotel.com](http://www.ashlandspringshotel.com)

Group & Sales: Karolina Wyszynska  
[karolina@ashlandspringshotel.com](mailto:karolina@ashlandspringshotel.com)  
212 East Main St., Ashland, OR 97520  
541-488-1700 x1004



### Winchester Inn, Restaurant & Wine Bar

[www.winchesterinn.com](http://www.winchesterinn.com)

Owners Michael and Laurie Gibbs  
[Innkeeper@TheWinchesterInn.com](mailto:Innkeeper@TheWinchesterInn.com)  
35 S. Second St., Ashland, OR 97520  
541-488-1115



### Lithia Springs Resort

[www.LithiaSpringsResort.com](http://www.LithiaSpringsResort.com)

Group & Sales: Karolina Wyszynska  
[karolina@AshlandSpringsHotel.com](mailto:karolina@AshlandSpringsHotel.com)  
541-488-1700 x1004  
2165 W. Jackson Rd., Ashland, OR 97520  
541-482-7128



Oregon Shakespeare Green Shows



Rafting the Rogue River



Ashland Plaza lights



Oregon Cabaret Theatre