

Medford, OR Itinerary Information and Contacts

All businesses welcome tours and FIT business and look forward to working with tour and receptive operators. All hotels offer a group welcome reception, competitive group rates (group hotels have 24 double queen or double double guestrooms), complimentary breakfast, luggage service at nominal fee, and individual comp or discounted policies for motor coach driver and tour operator.

Southern Oregon Visitors Association / Travel Southern Oregon

Sue Price, Independent Tour Manager

sue@southernoregon.org

541-890-5472

Medford, OR

For general tourism information: www.southernoregon.org

For suggested tour itineraries: www.southernoregon.org/tours

Medford, Oregon - INFORMATION AND ITINERARY

Medford Oregon is home to the Rogue Valley International Airport and conveniently located to I-5, the only road to touch both the Canadian and Mexican borders based on an ancient network of Native American footpaths connecting the Pacific Northwest.

Medford is located in the heart of the Rogue River Valley with all the conveniences of a large metropolitan area settled in a vast natural landscape setting. The wide diversity available makes it a memorable destination for anyone who enjoys a blend of urban and outdoor activities.

Medford is just a step from historic Jacksonville, home to the Britt Festival, Northwest's premier performing outdoor arts festival; and Ashland, home to the Oregon Shakespeare Festival and Oregon Cabaret Theater.

For your group and FIT clients visiting Medford we have created a list of recommended businesses including contact information for sample ideas of tours, attractions, outdoor adventure, restaurants, and hotels. This is only a sample list. For detailed information on this itinerary please visit www.southernoregon.org/tours. For a complete list of retail stores, attractions, art galleries, hotels, restaurants, festivals, and events in Medford visit www.visitmedford.org

Medford Visitors and Convention Bureau

Sue Walton, Group Tour/Travel Director

sue@visitmedford.org

101 E 8th St

Medford, OR 97501

541-292-3632

www.visitmedford.org

HOTELS OFFERING TOUR AND FIT RATES

Best Western Horizon Inn

Darby Stricker

bwhi@charterinternet.com

1154 E. Barnett Rd.

Medford, OR 97504

(541) 779-5085

www.roqueweb.com/horizoninn

The Best Western Horizon Inn is centrally located between Seattle and San Francisco, the Best Western Horizon Inn is found at the Interstate 5 and Barnett Road interchange, Exit 27. Suites include a microwave and refrigerator and complimentary continental breakfast. Enjoy shopping, dining, golf courses and attractions galore. Our attentive staff takes pride in providing personalized service and a friendly smile.

Hampton Inn

Roberta Kress

Roberta.Kress@hilton.com

(541) 779-0660

1122 Morrow Road

Medford, OR 97504

www.hamptoninn.hilton.com

Indoor Heated Pool &

Jacuzzi Fitness Room features include: Hampton Cloud Nine Bed, Fridge, Microwave, Coffeemaker, Hair Dryer, Iron & Board, Alarm Clock, desk area, data port access, and voice mail messaging Complimentary continental breakfast.

Quality Inn & Suites

Deborah Robinson

sales@qualityinnmedford.com

800-547-4747

1950 Biddle Road

Medford, OR 97504

www.qualityinn.com

You'll be greeted by friendly staff making you feel more than welcome. Quality Inn & Suites is conveniently located just off I-5 at Exit 30, in the hub of Southern Oregon's shopping, dining, and recreation center. Whether traveling for business or pleasure you will find the comfort, value and hospitality that you deserve.

Ramada Medford

Marvin Thornhill

ramadamedford_marvin@yahoo.com

(541) 779-3141

2111 Biddle Rd.

Medford, OR 97504

www.ramadamedford.com

164 Spacious Guest Rooms, secure Indoor Corridors and Card Key Security Locks on Every Room, Single King and Double Queen Rooms, Parlor Rooms and Suites Available, Refrigerator, Microwave, Coffee Pot, Iron and Ironing Board, Blow Dryers and 27" T.V.'s in Every Room, FREE High Speed Wireless Internet, FREE Local Phone Calls, FREE Voice Messaging, FREE Cable T.V. by Charter, Areas Largest Indoor Heated Pool with separate Kids Pool, FREE Continental Breakfast, FREE Airport Shuttle Service and Guest Laundry Facilities.

Red Lion

Margaret Knight

margaret.knight@redlion.com

(541) 774-4702

200 N Riverside Ave

Medford, OR 97501

www.redlion.com/medford

Located in the heart of downtown Medford, the Red Lion Hotel offers a combination of luxury and convenience. The newly renovated guest rooms are modern and comfortable, featuring accessible patios and balconies. Dining options include the Roaring Start Breakfast Buffet, Cafe2Go. Character's Sports bar, located inside the hotel enjoy a cocktail or dinner. Within

walking distance are many more dining and entertainment choices. With an impressive list of amenities, full service capabilities and high service commitment, you could say the Red Lion has it all.

Rogue Regency Inn & Suites

Sandee McNamee

slmcnamee@msn.com

541-770-1234

2300 Biddle Road

Medford, OR 97504

www.rogueregency.com

Up-scale rooms with microwave ovens, Web TV, refrigerators, coffee makers, iron/ironing board, bar sinks, voice mail, data ports, complimentary HBO. Suites with in-room spas and fireplaces. Heated pool and spa. On-site hair and nail salon and also a Swedish Tradition Licensed Massage Therapist. Business center, fitness center, gift shop and guest laundry facility. Near airport. Off I-5 at Exit 30. Regency Grill Restaurant & Chadwicks Pub and Sports Bar, pool table, pub menu and a covered smoking deck. The Perfect Place to Play and Stay!

SpringHill Suites by Marriott

Cheryl Breeden

541-842-8080

cbreeden@sycan.com

1389 Center Dr

Medford, OR 97501

www.marriott.com/mfrsh

Designed to enrich your travels, the SpringHill Suites Medford is located in the heart of Southern Oregon's Rogue Valley close to Ashland, wild and scenic Rogue River, historic Jacksonville and wine country. Our studio suites, 25% larger than comparably priced hotels in Medford, are stylishly modern with every amenity you can imagine - free high-speed Internet access and local calls, pantry with mini-fridge and microwave, and luxurious bedding for an incredible night's rest. Free hot and healthy breakfast buffet, fitness center and indoor pool round out your stay by energizing your body and lifting your spirits. When staying at SpringHill Suites Medford, our all-suites hotel keeps you productive yet pampered. Enjoy the simple pleasures of Medford - wine tasting, traveling the Cascade Mountains, or simply gazing at the stars.

CULINARY , WINE, AND BREW SPECIALTIES

Harry and David's Country Village

Handmade fruit candies and chocolates

1314 Center Drive, Suite A

Medford, OR 97501

877-332-8000

www.harryanddavid.com

STORE & TOUR - Tour the plant of Harry and David, the world's largest gourmet fruit and food gift company. You will see why their gift towers and baskets are so special; they design every detail from the boxes to the ribbons and bows. Watch as their expert bakers and chocolatiers bake cakes, cookies and luscious chocolates and insist on the finest and freshest ingredients. The irresistible aroma of fresh-made desserts and confections makes every visit memorable.

Tours begin and end at their flagship store. Four tours daily, Monday - Friday. Tour tickets are \$5 per person. At the end of the tour, each ticket entitles you to take \$5 off any purchase of \$40 or more the Harry & David's Country Village store on the day of the tour. Call for reservations.

LillieBelle Farms

Jeff Shepherd

thechef@lilliebellefarms.com

211 North Front Street

Central Point, Or. 97502

541-664-2815

Hours M-F 9-5; Sat 9-6; Sun 11-5

www.lilliebellefarms.com

Watch artesian chocolates being created. With almost 2 acres of organic raspberries, strawberries, and marionberries Lillie Belle Farms utilizes their abundant crops to make delicious fruit filled bon bons and truffles. In fact, almost all of our ingredients are organic; from the nuts, to the nibs to the sugar. They pride themselves on their commitment to sustainability and organic ingredients.

Rogue Creamery

Frances Plowman

311 N Front Street

Central Point, OR 97502

541-665-1155

www.roguecreamery.com

As we near our 70th year of making exemplary artisan blue and cheddar cheeses with the objective of making the best artisan cheese from the purest and finest whole milk in the Rogue Valley. Rogue Creamery's methods, ingredients and tools in their micro-creamery have changed little since our start in 1935. Their blue cheeses continue to rank high amongst European peers and placed fourth in international competitions, creating the finest and most consistently smooth and flavorful blue and cheddar cheeses. They invite you to taste from the selections they have assembled for your table. Open Mondays Thru Saturdays: 9am - 5pm, Closed on Sundays, FRESH CURDS EVERY WEDNESDAY after 1pm.

RoxyAnn Winery

Michael Donovan

3285 Hillcrest Road

Medford, Oregon 97504

Phone: 541 776 2315

www.roxyann.com

Tasting Room open daily 11-6

RoxyAnn Winery handcrafts bold and exciting wines that possess distinctive complexity and depth of flavor. Inspired by the Rogue Valley's natural beauty and bounty, RoxyAnn Winery was founded at the historic Hillcrest Orchard in east Medford that has been bearing fruit for over 100 years. RoxyAnn's extraordinary vineyard is located on the southwest slopes of Roxy Ann Peak; where the property's shallow, limestone-clay soils and southern solar exposure is ideally suited to producing Cabernet sauvignon, Malbec, Merlot, Cabernet franc, Grenache, Tempranillo, Viognier and Syrah. Visit the tasting room in the historic Hillcrest barn, bring a picnic, and enjoy the beautiful gardens overlooking the vineyard and orchard.

Southern Oregon Brewing

Tom Hammond

tom@sobrewing.com

(541) 776-9898

1922 United Way

Medford, OR

www.sobrewing.com

ARE YOU READY FOR A REAL SOB?

Then we invite you to sample the hand-crafted brews of the Southern Oregon Brewing Company.

Brewed with uncompromised standards in Medford, Oregon, dedicated to producing a full line of tantalizing brews using old-world brewing techniques and only the finest natural ingredients. Call ahead for tour hours.

Southern Oregon Wine Association

www.sorwa.org

Surrounded by Southern Oregon's vast collection of mountains, rivers and green forests, your visit to our diverse collections of wineries is all within a short, 45 minute to three-hour drive of each other. A visit to a winery in Southern Oregon can involve much more than just tasting wine. Located in beautiful valleys with stunning vistas, a family member or winemaker may be pouring wine in the tasting room, or be nearby to share stories and special wines with you.

Wonders of Wine

1250 Biddle Rd. # G
Medford, OR 97504
Phone: (541) 261-2032
<http://www.wondersofwine.com>

Discover the wonders and romance of Rogue Valley wineries. You will have an opportunity to both taste the wines and learn the ins and outs of wine making at southern Oregon boutique wineries. These wineries are located on the rolling hillsides perfect for wine growing. This tour provides excellent photo opportunities with wine tasting fees included. Along the way, you will learn about the region, the wineries, and a few fun facts about wine and food pairing. A freshly made gourmet lunch will complement the wines you taste

Suggested FIT AND GROUP RESTAURANTS

38 Central

David Graham
david@38central.net
541-776-0038
38 N. Central
Medford, OR 97501
<http://www.38oncentral.com>

Owner David Graham came to the Rogue Valley after years on the Napa Valley restaurant scene, with plans for a restaurant that served great classic food made from fresh, local ingredients in a comfortable atmosphere. The urban loft-like setting with abstract art pieces dotting the brick walls is decidedly welcoming, right down to the kid-friendly tables ready for drawing on. "We wanted to do something that was approachable to everyone instead of doing something that was too niche marketed or specific to some cuisine," said co-owner David Graham.....and..... they've succeeded.

Porters Dining at the Depot

541-857-1910
147 N Front St
Medford, OR 97501
<http://www.porterstrainstation.com>

The 1910 historic railroad depot where meals are prepared with the finest and freshest ingredients available. Porters boasts one of the region's most festive delightful dining patios...cool misters, and warm blankets with wisteria blooms, charm and warm ambiance.

Elements Tapas Bar & Lounge

541-779-0135
101 East Main Street
Medford, Oregon 97501
www.elementsmedford.com

*Elements Tapas Bar & Lounge is Medford's first tapas bar, and our philosophy is really quite simple: take the best local ingredients, make wonderful food, and pair it with a great drink.
Tapas are a way of eating and a way of living. It is a unique shared experience that is more sociable than any sit-down restaurant.
To eat tapas-style is to eat communally, free from the schedules and rigidity of a traditional meal.*

SOFT ADVENTURE IDEAS

Hiking Table Rocks

www.blm.gov/or/resources/recreation/tablerock/index.php

Wildflowers are beginning to show their color, vernal pools are buzzing with life, spring time is returning to the southern Oregon landscape, and it is once again time for the annual spring Table Rocks weekend hike series! Guided educational walks are available April thru May; however, non-guided hikes can be done year round to experience spectacular views of the valley.

Crater Lake National Park

www.nps.gov/crla/index.htm

Crater Lake has inspired people for hundreds of years. No place else on earth combines a deep, pure lake, so blue in color; sheer surrounding cliffs, almost two thousand feet high; two picturesque islands; and a violent volcanic past. It is a place of immeasurable beauty.

Rafting the Rogue River

<http://www.visitmedford.org/index.php/things-to-do-medford-oregon/outdoor-recreation-medford-oregon/1191-river-rafting-guides-southern-oregon>

The crowning glory of the landscape is the Rogue River. As the river winds gracefully through the valley, it is surrounded by some of the most magnificent and diverse terrain in the world.

Known for its whitewater rafting, and rugged scenery, it was one of the original eight rivers named in the Wild and Scenic Rivers Act of 1968 where you can experience a heart pounding whitewater ride or enjoy a leisurely paddle where the waters are calm. Whatever you choice this river provides miles of enjoying nature at its finest.

Fishing the Rogue River

<http://www.visitmedford.org/index.php/things-to-do-medford-oregon/outdoor-recreation-medford-oregon/1190-fishing-lakes-southern-oregon>

Known for its salmon runs, Southern Oregon fishing on the Rogue River is an experience of a lifetime fishing for Salmon, Steelhead and Chinook Salmon

Golf

Centennial Golf Club

1900 N. Phoenix Rd.
Medford OR 97504
(541) 773-GOLF (4653)
www.centennialgolfclub.com

Voted #1 in the Rogue Valley, Centennial Golf Club features 18 holes of spectacular golf designed in the classic Donald Ross style by two-time PGA Tour winner and 1977 U.S. Amateur Champion, John Fought. Centennial boasts an impressive 7,309 yards from the back tees and plays to a par of 72, with 400 scenic acres, breathtaking views, five tee settings for every level player, a complete practice facility, a golf shop, and the Centennial Grille for classic American cuisine on and off the green. Is able to offer traveling benefits at other OB Sports-managed golf courses through its frequent player programs. Consider Centennial Golf Club for your events and tournaments. For more golf courses and information go to <http://www.visitmedford.org/index.php/things-to-do-medford-oregon/outdoor-recreation-medford-oregon/1189-golf-southern-oregon>

EXPERIENCE THE UNUSUAL AND HISTORIC

House of Mystery at the Oregon Vortex

4303 Sardine Creek Road
Gold Hill, OR 97525
541-855-1543
<http://www.oregonvortex.com/>

The House of Mystery itself was originally an assay. Going back to the days of the Indians, known to them as "The Forbidden Ground." A spherical field of force, half above ground and half below where the House of Mystery sits and unusual conditions exist.

JACKSONVILLE

www.jacksonvilleoregon.org

Within minutes of Medford visit historic Jacksonville. The eclectic boutique filled downtown area is on the National Historic Registry. Also known as the home to the Britt Music Festivals and gateway to the Applegate Valley Wineries.

Sample 3 Night Tour Itinerary

MEDFORD, OREGON

EXPERIENCE MEDFORD – CULINARY, RIVER, AND NATIONAL PARK...EXPERIENCE THE FUN

DAY ONE

3:00pm

Arrive Medford by plane at Rogue Valley International – Medford Airport or by car. Check into hotel or inn of choice. Relax in your room, take a stroll or explore Medford's Old Town. Each hotel offers pre-assigned rooms and key packets, group rates, and complimentary continental or full breakfast is available. Refer to For a list of amenities and hotel contact information for rates and comp policies. <http://www.visitmedford.org/index.php/medford-oregon-lodging-hotels-motels-inns>

5:30pm – 7:30pm

Dinner at Porters (historic train station) Dining at the Depot <http://www.porterstrainstation.com>

DAY TWO

Breakfast at hotel at your leisure

8:30am – 12:00pm Culinary Tour (self guided)

Rogue Creamery www.roguecreamery.com

LillieBelle Farms www.lilliebellefarms.com

Harry & David www.harryanddavid.com

12:00pm – 4:00pm Wonders of Wine Guided Wine Tour and gourmet lunch <http://www.wondersofwine.com>

6:00pm – 7:30pm Leave room for light dinner at **Elements Tapas** www.elementsmedford.com

DAY THREE

Breakfast at hotel at your leisure

8:30am Drive to Crater Lake National (Oregon's only National Park) www.nps.gov/crla/index.htm

10:30am Hiking at Mill Creek Falls - <http://www.wanderthewest.com/index.php/spot?record=11563> Natural Bridge - <http://www.terragalleria.com/america/oregon/southern-oregon-cascades/picture.usor44984.html>

12:00 – 3:00pm Tour of Crater Lake and Lunch at Historic Lodge at Crater Lake - <http://www.craterlakelodges.com/>

3:30 pm Union Creek Resort for homemade blueberry pie

5:30pm Arrive at hotel

6:30pm Dinner at 38 Central - <http://www.38oncentral.com>

DAY FOUR

Breakfast at hotel at your leisure.

*If you have time before your next destination stop by historic Butte Creek Mill ,or
Alpacas at Lone Ranch and learn all about alpacas or Dogs for the Deaf and see the training process for
dogs who are the ears for the hearing impaired*

Butte Creek Mill - <http://www.buttecreekmill.com/>

Alpacas at Lone Ranch - <http://www.alpacasontheweb.com/>

Dogs for the Deaf - <http://www.dogsforthe deaf.org>
